

UNMC, College of Public Health

It's My Bag – Public Health Nursing Module Revamp

Partner organization website: <https://phtc.unmc.edu/m/course/view.php?id=18>

It's My Bag was originally created twenty-five years ago as part of a collaboration between the Public Health Association of Nebraska and the Minnesota Department of Health, which had developed a public health nursing curriculum. This training was focused on continuing education for both recently graduated and practicing nurses who were new to the field of public health. Nebraska built upon the curriculum to add education regarding rural health in Nebraska and deployed the new curriculum to all newly established health departments across the state. In the years after its original creation, the It's My Bag modules were converted into other media to make them more accessible before a large re-haul of the curriculum occurred in 2016. Now, the modules are being updated again, and hope to emphasize salient public health issues, including social determinants of health, environmental health, and other important public health topics for nurses and nurse educators across the state and beyond.

- **It's My Bag Review Team** – Creighton University College of Nursing, Northeast Nebraska Public Health Department, UNMC College of Nursing, Lincoln Lancaster Health Department, Central District Health Department

Project Objectives: The purpose of the It's My Bag Module re-vamp is to make the modules up-to-date with current best practices and population health principles. The updated modules are intended to provide student nurses, practicing nurses, and new public health nurses with an introductory view into the field of public health nursing. For example, for a new nurse brought into a public health department, a 101 could be helpful to support their transition. The modules will be housed online and will be free to access.

Audience:

1. BSN students to complement their nursing education
2. Nurse educators who are new faculty
3. RNs who are beginning work in public health

Module Update and Re-Record – An interprofessional team of students is being recruited to spearhead the module updates, material creation, and eventual re-record of content. Contact information, project activities, and an estimated timeline are available below.

Module Overviews:

1. Public Health 101 pt.1
2. Public Health 101 pt. 2
3. History of Public Health Nursing
4. Rural Public Health Nursing
5. Fundamentals of Public Health Nursing

Contact Information: If you're interested in engaging in this work, please contact: Julia Quigley, College of Public Health, Office of Public Health Practice
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Description of It's My Bag activities:

This section provides a general overview of the phases of module review and development. This work will be completed from Spring 2024 through Fall 2024. **Potential students interested in engaging in this work are encouraged to read each description and note where their interests or skillsets may best fit.**

- 1. Curriculum review** – A group of practice and academic partners has been convened to review each of the five public health nursing modules. The review involves group meetings, organizing and dividing up materials/modules, and assigning each member two rounds of 1-2 modules to review. The group will utilize a key to guide reviews and mark up each script in Microsoft Word, as well as capture any additional information or topics that should be included in the new modules (e.g., social determinants of health, health equity, environmental health, community health workers).
- 2. Curriculum Revision Plan** – As modules undergo a thorough review, the update team will begin to create a plan for revisions. This includes identifying where content experts are needed, creating a timeline for revisions, and compiling contact information and mock email templates to recruit content experts. The update team will also conduct research to modify content and utilize communication theories to craft/guide messaging.
- 3. Apply for Funding Support** – The team will work to identify potential funding opportunities to support module work, such as:
<https://www.unmc.edu/academicaffairs/institutional/noncredit-learning/grant-funding.html>
- 4. Content Expert Engagement** – Once an update plan has been created and experts identified, outreach will begin. This includes sharing specific time commitments and expectations with potential content experts so they have a clear understanding of the request. Mock emails will help outreach.
- 5. Module Revisions/Finalization** – As module reviews are completed and content experts engaged, their content and objectives will be updated/revised using the suggestions and resources provided by the PHN review team. This will be one of the most time-intensive phases of the module updates, and can be divided among students interested in supporting this project. This includes updating both scripts and accompanying PowerPoint slides. After each module is updated, they will be sent back to the PHN review team for a final review and approval.
- 6. Pre-and post-test development** – Pre-and post-tests will be developed and tested for each module to measure participant knowledge changes and module effectiveness. The possibility of CEs will also be explored at this time.
- 7. Module Recording** – Once modules have been approved, they can be recorded. PHN team may consider engaging an entity to help in recording, such as the COPH Teaching and Learning resources.
- 8. Marketing/Communication Plan** – During curriculum review and revisions, the update team will also create a plan for disseminating and advertising the new modules once they are finalized. This includes compiling a list of platforms, drafting messages, and identifying contacts to distribute modules.
- 9. Module Dissemination** – After modules are recorded, pre- and post-tests developed, and the final modules are posted online, the marketing plan will be used to disseminate the modules and share with partners. Estimated timeline for dissemination is Spring 2025.

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Timeframe of proposed activities:

Proposed activities are for the Spring, Summer, and Fall 2024 semesters.

Benefit of proposed activities to partner organization:

- Partners will be able to use the modules easily and for free to share information about PHN to priority population
- Offer PHNs continuing education opportunities

Benefit of proposed activities to the student:

- Students will be able to employ their public health knowledge while learning about the field of Public Health Nursing
- Students will be able to contribute to a project with state-wide benefit
- Students will have the opportunity to work on an interprofessional team of practice and academic partners from across the state

Skill sets of students requested:

- Curriculum development
- Communication and/or marketing
- PowerPoint
- Knowledge of foundational public health principles
- Interest in Public Health Nursing concepts and principles

Additional Information (format of preferred engagement-virtual, hybrid, in-person; partner organization's location): The project will have in-person, hybrid, and virtual opportunities, depending on activity.