

UNMC, College of Public Health
Applied Practice Experience (APEX) Opportunities

Partner organization name: A Mother's Love Inc.

Partner organization website: www.amotherslove4ever.org

Partner organization brief description:

A Mother's Love Inc, is a Pregnancy support agency. That supports Moms & Families through Pregnancy, Birth & Postpartum. We provide Doula Services, Community health workers, Diaper Program, Community Baby showers, Resources and Baby Supplies for underserved families.

Partner organization's point of contact name and email:

Shanika King S.king@amotherslove4ever.org,

Ariana Aguilar A.aguilara@amotherslove4ever.org

Description of partner organization's priority opportunities (APEX activities):

- Support Diaper Program, Monthly Distribution, Case Management, and Intake process
- Social Media Campaigns Facebook/Instagram, Create infographics
- Plan Black maternal Health month events in April
- Create Donor acquisition plans and execution
- Support in serving families with resources and health care navigation
- Provide support and assistance in funding opportunity research and grant writing

Timeframe of proposed activities: Ongoing

Benefit of proposed activities to partner organization:

- Advocate for Mom's & Babies in Nebraska
- Help support moms with different resources and supply them with the necessities for birthing and postpartum care
- Help change the Maternal Mortality Rate of Nebraska

Benefit of proposed activities to the student:

- Experience working with mom & Babies
- Building or expanding professional network and relationships
- Career discovery
- Project management skills
- Generating data and research
- Develop & refine skills
- Gain Confidence
- Network with professionals
- Office Space/Wellness Center
- Flexible Schedule Options

*Note—An affiliation agreement will be required prior to student engagement

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Skill sets of students requested:

- Adaptability
- Critical thinking
- Self-management
- Quick learning
- Communication
- Attention to detail
- Customer service expertise
- Excellent written and verbal communication skills.
- Microsoft Office experience, including Word, PowerPoint, and Outlook.
- Strong knowledge of writing fundamentals.
- Relatable
- Reliable
- Leadership Skills
- Competitive drive to work hard and perform on the job.
- Positive attitude and enthusiasm about the chance to grow.
- Willingness to keep an open mind to learn new things.

Additional Information (format of preferred engagement-virtual, hybrid, in-person; partner organization's location):

Depending on the fit of the student, the format of engagement can be determined.

Virtual, Hybrid, In-person at locations Office and Wellness center