

## Community Funding Opportunity for Diabetes Prevention

**Overview:** Diabetes is a serious national health problem. More than 37 million people in the United States have diabetes, and it's the seventh leading cause of death. Beyond fatality, diabetes is known to result in kidney disease or kidney failure, lower-limb amputations, and blindness. Diabetes cost the US \$245 billion per year, of that, about \$175 billion in annual spending is direct costs, such as medication and treatment. The average economic cost per person in 2017 was projected to be \$13,240 for diagnosed diabetes, \$4,250 for undiagnosed diabetes and \$500 for prediabetes. The burden of diabetes is not uniformly shared, varying by age, education, income, location, race/ethnicity, and other social determinants of health (SDOH). A greater burden is evident among adults with lower educational attainment and household income than among adults of higher socioeconomic status.

Prediabetes is present in 96 million people in the USA. Having prediabetes means blood glucose (sugar) levels are higher than normal – but not high enough to be diagnosed as diabetic. Prediabetes can be often be reversed and/or the onset of diabetes delayed or prevented. The first step is for individuals to know if they have prediabetes. More than 8 out of 10 people with prediabetes do not know they it. Once the risk is known it allows the individual an opportunity to take control of their health and return blood sugar levels to normal. Doing this may prevent the development of type 2 diabetes and serious health problems such as stroke and heart disease. The purpose of this funding is to encourage people to understand their diabetes risk and if they are at risk to encourage them to take a lifestyle change program.

**The target population** for this funding is

- Adults 18 and older, the program is intended for adults at high risk of developing type 2 diabetes.
- All races and ethnicities are eligible, however, African Americans, Hispanic/Latino Americans, American Indians and some Asian Americans are at a particularly high risk for type 2 diabetes.
- Persons with diabetes who have a need for Diabetes Self-Management Education.

**Eligible Organizations:** This funding opportunity is available to all non-profits and for profit medical agencies. Entities eligible include but are not limited to non-profit medical clinics, behavioral health clinics, pharmacies, local health departments, faith-based organizations and churches, food banks, refugee organizations, other community-based organizations, school health programs, tribes and tribal organizations. The funding opportunity is also available to associations whose members include non-profits that work with the target population. For profit medical clinics and medical facilities are also eligible.

**The Scope of Work:** Please select one of these for your project to complete.

- **Community Diabetes awareness Event:** This is an event to provide an opportunity to take the *Diabetes Risk Assessment* to members of the target population to include the use of the CDC/ADA Diabetes Risk Assessment test found at [www.NEHealthMatters.org](http://www.NEHealthMatters.org) website. Assessments can be ordered through the material ordering page for free. An event that provides the risk assessment test along with one of these:
  - The availability at the event for blood glucose testing or Hgb A1c testing (fasting blood glucose most desirable if blood glucose). AND/OR
  - The availability of a speaker:
    - The speaker could be from a lifestyle education change program such as Diabetes Prevention Program or Living Well Program. There is a list by county of lifestyle education programs found at the [www.NEHealthMatters.org](http://www.NEHealthMatters.org) website under *Prediabetic helpful resources by county*.
    - Or the speaker could be a primary care provider who has an interest in diabetes prevention.
    - Or the speaker can be a Certified Diabetes Care and Education Specialist. A list of Certified Diabetes Care and Education Specialists can be found at <https://www.cbdce.org/locate>
  - Food/meals and participant incentives are acceptable, no alcohol is permissible.
  
- **Lifestyle Program Incentives:** Programs that are currently offering lifestyle change programs such as Diabetes Prevention Programs, Living Well Programs, Diabetic Self-Management Programs or Medically based Diabetic Education programs can apply for support funding to provide incentives or diabetic education tools to program participants. An agency can apply for funds for up to three types of classes. This could include a variety of incentives to include but not limited to funds for cooking demonstrations (can include groceries for participants to make foods at home), gift cards for grocery store for healthy food purchases and memberships to fitness facilities (YMCA etc). Incentives could also be ordered to celebrate the achievement of class completion or milestones.
  
- **Funds to support training of Lifestyle coaches:** Funds can also be available to provide training to increase the number of lifestyle education coaches and programs in the State of Nebraska. If you are interested in doing this intervention, please contact Jamie Hahn, Program Manager for the Nebraska Chronic Disease Prevention & Control Program at NE DHHS. Email is [Jamie.K.Hahn@nebraska.gov](mailto:Jamie.K.Hahn@nebraska.gov) Funds can be used to support the recruitment and training by offering meals, travel support or student stipends. Lifestyle coaches are usually members of the target community who have an interest in reducing the impact of diabetes, while they can be healthcare students or professionals most are not. Funds of \$300.00 per participant can be requested.

**Applications** will be accepted on a first come basis with funding between \$1,500 and \$2,500 for each event providing education. Decisions about funding requests will be based upon availability of funds, number of requests by geographic location and the date received.

**Application release:** Anticipated public release on September 1<sup>st</sup>, 2023

**Application acceptance period:** September 1<sup>st</sup>, 2023 to November 31<sup>st</sup>, 2023.

**Events must be held between:** September 1st-December 10th

**Invoices for funding payment due:** by December 15<sup>th</sup>

**Required Hotwash:** Monday December 18<sup>th</sup> at 10:00am.

#### **Other Requirements for Community Diabetes Awareness Events:**

- 1) It is acceptable to tie into an existing already planned event, however, the event must still meet the requirements of the scope of work.
- 2) All events need to be at least two weeks after approval of the application. To give enough time to plan it is recommended that your event be three weeks after application submission. This will allow time for social media posts (see item 3 under for all applications).
- 3) Second events will only be approved if funds are available and the first event is completed as per the scope and invoiced correctly.
- 4) In addition to the prediabetes risk test there are a variety of support materials available at [www.NEHealthMatters.org](http://www.NEHealthMatters.org) they can be ordered free of charge. There are also videos that can be shown at your event.

#### **For all applications:**

- 1) If your agency has not sent UNMC College of Public Health a W9 in 2023 a W9 should accompany the application.
- 2) All applications will be reviewed on a first come basis and a notice of approval will be sent by email.
- 3) Post at least three social media posts on your agency's preferred social media account (Facebook/Twitter/WhatsApp) using the social media post materials on [www.NEHealthMatters.org](http://www.NEHealthMatters.org) to encourage your social media followers to take the prediabetes risk assessment. You will need screen shots of these posts when you invoice UNMC for payment.
- 4) Have at least one staff member available to attend the one-hour end of season virtual "hot wash" on the success and challenges of the project and lessons learned held on December 18th at 10:00am. Failure to attend may jeopardize similar future funding opportunities.
- 5) A short report is required for payment, at minimum the report should details like what the funding was used for and if the funding was for an event include date, number educated, who provided the education and what materials from the program you used.
- 6) Payment for the event will made 30-45 days after the submission of an invoice and the report.

## Community Funding Opportunity Application for Diabetes Prevention

Non-profit organization \_\_\_\_\_

Mailing Address \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone number \_\_\_\_\_

Contact email \_\_\_\_\_ Date of Event \_\_\_\_\_

Address for Project \_\_\_\_\_

**Check the type and level of funding you are requesting:**

\$1,500 agency **Community Diabetes awareness Event** with a reach of less than 50

\$2,500 agency **Community Diabetes awareness Event** with more than 50 educated

Describe your proposed event or what you plan to do with the funding to include expected # educated, who is doing the education and what materials/methods you will use for education.

\$1,000 for **Lifestyle Program Incentives per class**, with a maximum of \$3,000 per agency

One class Class type \_\_\_\_\_

Two classes Class type \_\_\_\_\_

Three classes Class type \_\_\_\_\_

Up to \$4,500 for to **support training of Life Style Coaches**.

\_\_\_\_\_ Participants at \$300.00 per participant equals \_\_\_\_\_

**By signing below, you are acknowledging that:**

You have read the application information and will follow the guidelines

\_\_\_\_\_  
**Agency Representative**

\_\_\_\_\_  
**Date**

Submit Request for funding application to Rebecca Rayman Project Coordinator at [rrayman1974@gmail.com](mailto:rrayman1974@gmail.com) Reminder to submit an agency W9 dated in 2023 as well.