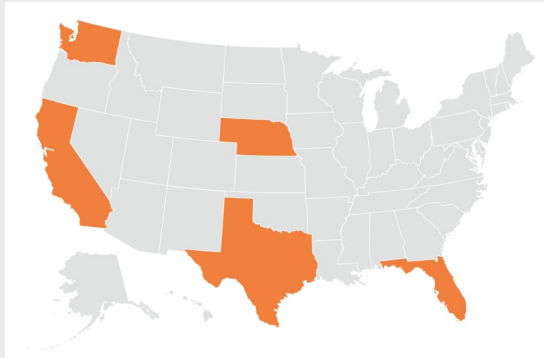


National Alliance for Hispanic Health (NAHH) | RECIPIENT PROFILE YEAR 1



AWARD
\$1,420,920

AFFILIATE SITES

- Bienvivir Senior Health Services
- Brownsville Community Health Center
- Clinica de Salud del Valle de Salinas
- Family Health Centers of San Diego
- Hispanic Federation
- OneWorld Community Health Centers
- Tri-Cities Community Health

PARTNERS

- Healthy Americas Institute at the University of Southern California Keck School of Medicine



Targeted States

California (2 counties)
Florida (1 county)
Nebraska (1 county)
Texas (2 counties)
Washington (1 county)



Priority Populations

Hispanics and Latinos
Medicare beneficiaries



Targeted Setting

Populations in communities across the country that are currently without a CDC-recognized lifestyle change program.

Scaling and Sustaining the National Diabetes Prevention Program (National DPP)

The National DPP supports a structured, year-long lifestyle change program (LCP) that is offered in-person and online to prevent or delay the onset of type 2 diabetes among those at high risk. The DP17-1705 program is designed to build the infrastructure in underserved areas to deliver the National DPP LCP to general and priority populations, effectively closing the enrollment gap so that more participants with prediabetes in underserved areas successfully complete the program, achieve 5-7% weight loss, and significantly reduce their risk for type 2 diabetes.

SELECTED STRATEGIES AND ACTIVITIES

INCREASE THE AVAILABILITY OF CDC-RECOGNIZED ORGANIZATIONS

- Identify affiliate sites and finalize enrollment targets and budgets.
- Identify training entity and develop plan to train new lifestyle coaches.
- Monitor progress and support sites for CDC recognition.

INCREASE CLINICIAN SCREENING, DETECTION, AND REFERRAL TO CDC-RECOGNIZED ORGANIZATIONS

- Develop at least one agreement per affiliate site for health system screening, testing, and referral.
- Identify strategies and provide training to health care provider staff and promotores on how to discuss prediabetes and benefits of the National DPP LCP.

INCREASE AWARENESS OF PREDIABETES AND ENROLLMENT IN THE LCP

- Select a communications consultant.
- Conduct community needs assessments and identify and plan strategies for affiliate site communities.
- Train provider staff and promotores to reach, engage, and enroll participants.
- Establish pay-for-outcomes plan for affiliate sites.

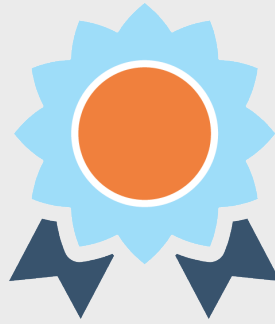
INCREASE RETENTION RATES FOR PARTICIPANTS IN THE LCP

- Select, develop, or adapt culturally proficient materials, tools, or practices.
- Provide strategies and skills training for program trainers, lifestyle coaches, and promotores.

SUCCESS STORIES

OneWorld Community Health Centers employed several recruitment strategies to enroll the priority population into their National DPP LCP. Program staff hosted informational gatherings where they set up resource tables and talked to people about the program as they came through the OneWorld clinic. These sessions helped convince people with a family history of diabetes to join the program and empower themselves and their loved ones. OneWorld also held health fairs to identify eligible participants through risk assessment tests and provide them with program contact information.

To further expand their reach, OneWorld partnered with two local Spanish-language radio stations, regularly promoting their program during live segments and inviting participants to share their experiences about how the National DPP LCP had impacted their lives.



OneWorld Community Health Centers leveraged their existing relationship with Hispanic communities to help engage and recruit the priority population. 78 people enrolled into OneWorld's LCP in year one.

OneWorld was able to leverage their existing relationship within Hispanic communities to help engage and recruit the priority population. OneWorld developed consumer materials called rack cards that are displayed in racks in patient waiting rooms. The cards include information about the National DPP LCP, participant qualifications, and enrollment contact information. These and other printed materials were shared at health fairs and three Session Zero meetings.

OneWorld lifestyle coaches participated in four health fairs that reached 1,500 individuals and in live radio station segments aired on Radio Lobo with a potential audience reach of 25,900 listeners. In addition, the three Session Zero meetings each averaged 20–25 attendees. As a result of these marketing efforts, in year one, 78 people enrolled in the National DPP LCP offered by OneWorld.

PERFORMANCE MEASURE HIGHLIGHTS



Reaching Underserved Populations and Areas

5 new organizations added to the CDC recognition program (Diabetes Prevention Recognition Program) and offering the National DPP in underserved areas.

236 people enrolled in the National DPP LCP in underserved areas.



Health Care System Referrals

4 health care systems or providers implementing bidirectional e-referral.

1 health care system or provider implementing other referral systems.

For more information on the DP17-1705 Scaling and Sustaining the National Diabetes Prevention Program please visit:

<https://www.cdc.gov/diabetes/programs/stateandlocal/funded-programs/1705.html>

*Year 1 analysis of data submitted by recipients.

LAST UPDATED 8/27/2019

