

## **Tales of Bad Planning and Living Happily Ever After**

**With Keith Hansen, MBA**

**Tuesday, February 21, 2023, 12:00 p.m. – 1:00 p.m. CT/11:00 a.m. – 12:00 p.m. MT**

Register [HERE!](#)

Healthcare is responsible for creating, updating, and maintaining many disaster response plans. This session will focus on six things that make a bad plan and how to avoid these mistakes. Session participants will hear from a Healthcare Preparedness expert on strategies to improve their writing or re-writing processes for disaster response plans.

### **Who Should Attend?**

- ✓ **Critical Access Hospital Staff**
- ✓ **Long-Term Care Facility Staff**
- ✓ **Hospital Human Resource Managers**
- ✓ **Healthcare Leaders**
- ✓ **Public Health Professionals**
- ✓ **Emergency Preparedness Professionals**

**For more information about the UNMC College of Public Health's ECHO program for Critical Access Hospitals, click [here](#).**

### **Keith Hansen, MBA**

*Co-Director, Center for Preparedness Education  
Co-Executive Director, Association of Healthcare Emergency  
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Keith Hansen is the Co-Director of the Association of Healthcare Emergency Preparedness Professionals (AHEPP) and an instructor for the Emergency Preparedness program at the University of Nebraska Medical Center's College of Public Health. Mr. Hansen has conducted strategic and tactical planning, education, training, and disaster drills/exercises for Fortune 500 companies, higher education, government, local and state public health departments, hospitals, emergency management agencies, and first responders.

Mr. Hansen assisted in founding the Public Health Emergency Preparedness Professionals Association (PHEPPA) and serves as an Incident Commander for the University of Nebraska Medical Center's Incident Command Team.