



AI: Your Holiday Planning Companion

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Image Generated with Adobe Firefly.

Prompt: Santa's elves celebrating Kwanzaa, with a Menorah behind them, snowflakes out the window, and Diwali candles on the table; cartoon-like with soft colors

Where are we going today?

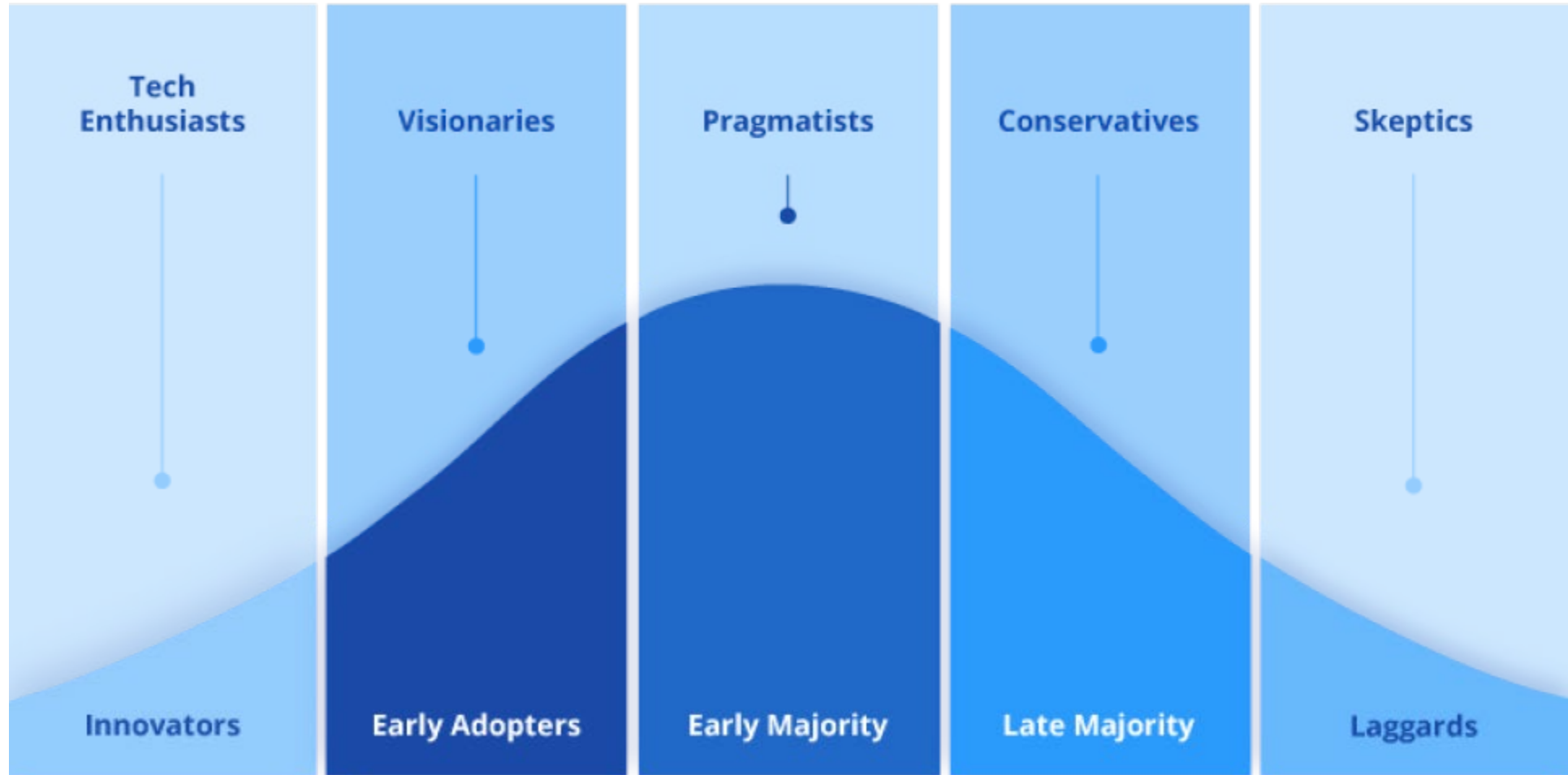
- So, this whole AI thing...
- I can use it to alleviate holiday stress??
I'm interested!
- Hold up. Is this too good to be true?





Go to www.menti.com

Technology Adoption Curve





**AI is
solidly
here.**

Adobe Firefly Prompt:
*abstract image representing money,
technology, jobs, social media,
communication, growth, and
excitement.
Stark, bold colors with high contrast*



5 days

1 million users

Time to 100M Users



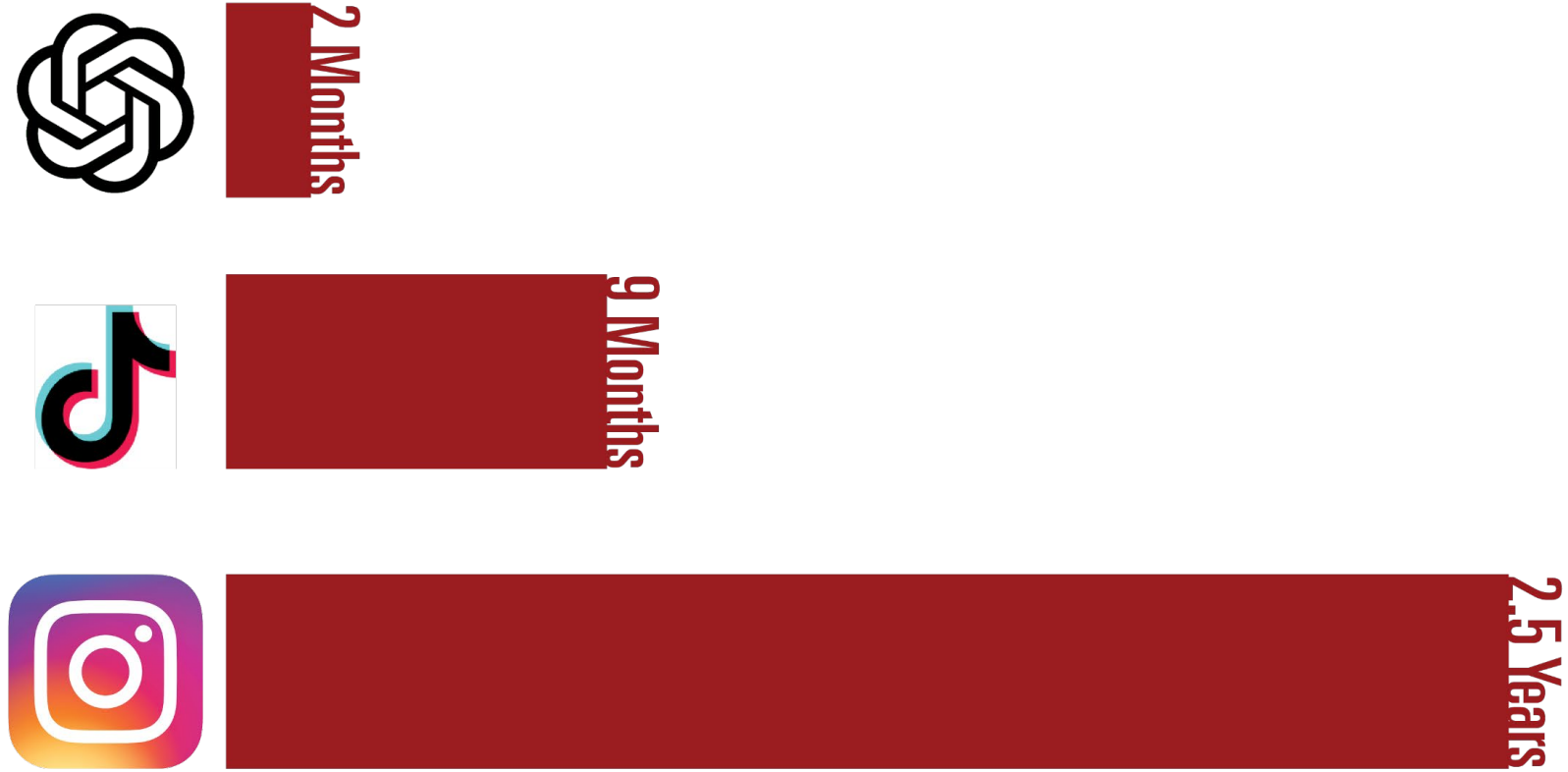
2 Months



9 Months



2.5 Years





\$407 Billion



97 Million

**If you can't
beat them,...**

JOIN THEM!

Adobe Firefly Prompt:
*Kids playing tug-of-war with a
rope on a playground.*



Let's touch on:

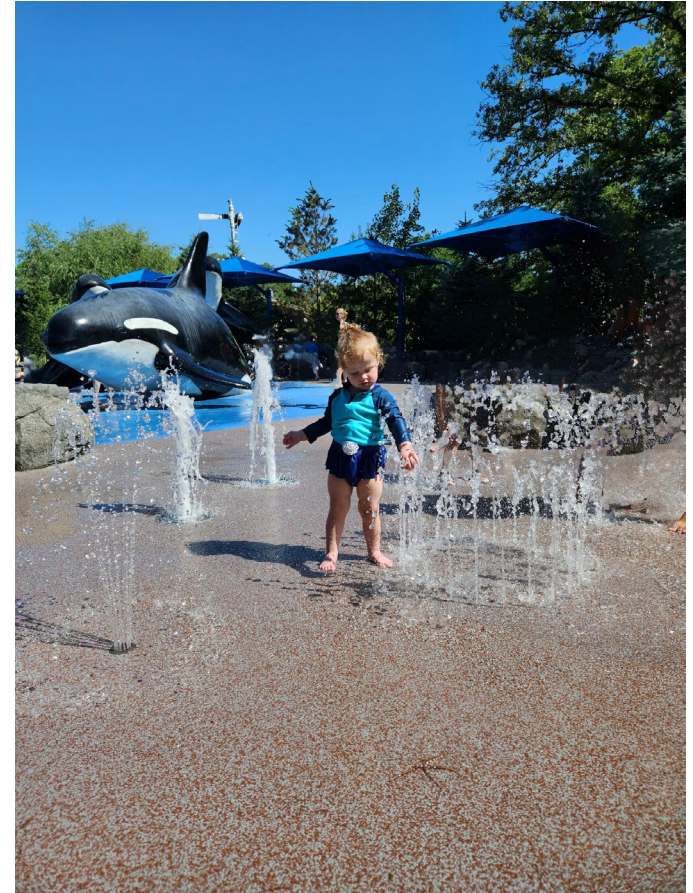
Sprucing up greeting cards (photos, too!)

Party Planning

Gift Ideas

Role-playing difficult conversations

Spruce up your cards!



Let's Play!

open ChatGPT (or your favorite AI)

chatgpt.com

Guardrails?

There are no guardrails!
It's the Wild West.



Beware of bias.



Adobe Firefly Prompt: “group of doctors discussing a patient case”

Beware of bias.

ChatGPT is not free from biases and stereotypes, so **users and educators should carefully review its content**. It is important to critically assess any content that could teach or reinforce biases or stereotypes. Bias mitigation is an **ongoing area of research** for us, and we welcome feedback on how to improve.

Here are some points to bear in mind:

- The **model is skewed** towards Western views and performs best in English. Some steps to prevent harmful content have only been tested in English.
- The model's dialogue nature **can reinforce a user's biases** over the course of interaction. For example, the model may agree with a user's strong opinion on a political issue, reinforcing their belief.
- These biases can harm students if not considered when using the model for student feedback. For instance, it may unfairly judge students learning English as a second language.

Trust, but verify.

 | Message ChatGPT



ChatGPT can make mistakes. Check important info.



Personal Data Risks

(speaking of bias...)



all the images Adobe Firefly generated for the prompt “personal data identity theft” featured a young white guy in a hoodie.

A detailed illustration of a winter landscape. In the foreground, a large evergreen tree is heavily laden with snow. To its left, a bare tree stands against a backdrop of more snow-covered trees. The ground is covered in a thick layer of snow, with some grasses and small plants visible. In the distance, a range of snow-capped mountains is visible under a sky with soft, golden light from a setting or rising sun. The overall atmosphere is peaceful and festive.

Thank you!
Happy Holidays!