

Call for Presentation Proposals

2025 National Health Outreach and Engagement Conference

"Rooted in Partnerships: Growing Collaborations for Health Promotion"

April 29 – May 1, 2025 – **OMAHA, NE**

Hosted by University of Nebraska-Lincoln

The planning committee for the 2025 National Health Outreach and Engagement Conference invites proposals for presentations, workshops, panels, and posters that explore innovative approaches to health promotion through collaboration and partnerships. This year's theme, "**Rooted in Partnerships: Growing Collaborations for Health Promotion**," emphasizes the role of multisector partnerships and collaboration in implementing programs, as well as policy, systems, and environmental change (PSE) approaches that promote health for all people.

Important Dates:

- **December 15, 2024:** Presentation proposals due by 11:59 PM CT
- **January 31, 2025:** Notice of acceptance by 5:00 PM CT
- **March 1, 2025:** All presenters and co-presenters must be registered for the conference by 5:00 PM CT to remain on the program
- **April 20, 2025:** Accepted presentations uploaded to a designated digital location (to be announced) by 11:59 PM CT

Submissions aligned with the following focus areas—inspired by the Social Ecological Model and Extension's National Framework for Health Equity and Well-Being—will be prioritized by reviewers:

Healthy Policies and Systems

Proposals may address at least one of the following:

- Work involving stakeholders from diverse sectors (e.g. education, health, government agencies at all levels, businesses, nonprofits) to identify and address health inequities
- PSE change approaches that incorporate equity, inclusivity, and justice, particularly for populations that have been historically marginalized and underserved

Healthy Communities and Organizations

Proposals may address at least one of the following:

- Internal, external, and/or multi-state partnerships (e.g. University departments, Extension research centers, early childhood education and K-12 schools, healthcare organizations, government agencies, businesses, nonprofits) that address vital conditions for health and well-being
- Evidence-based health-promotion campaigns and/or organizational/community-level health supports
- Organizational strategies for recruiting and retaining diverse staff and increasing cultural competency

Healthy Behaviors and Relationships

Proposals may address at least one of the following:

- Individuals and families adopting healthy behaviors through evidence-based approaches
- Program equity, innovation, delivery, evaluation, sustainability, and/or scalability, emphasizing the role of partnerships

Session Types

We invite proposals for the following session types: workshops, panel discussions, oral presentations, and posters (see descriptions below). An abstract may be submitted for only ONE session type. The review committee will not reject an application on the basis of an abstract being a better fit for a different session type. If not selected for an oral session, your proposal may be considered for the poster session. Presenters may submit multiple proposals with different content/abstracts.

- **Workshops** (90-minute oral breakout session): Interactive, in-depth sessions focused on skill-building and knowledge application.
- **Panel Discussions** (90-minute oral breakout session): Collaborative discussions with three or more subject-expert panelists addressing diverse perspectives on a common issue. The expectation for this submission is that a collaborative group has already been established and is included in the submission. Proposals should include all presenters' names and contributions, including a moderator or facilitator.
- **Oral Presentations** (20-minute oral breakout session): Traditional presentations highlighting research, evaluation, case studies, or projects/programs with time for Q&A.
- **Posters** (designated 2-hour poster session): Visual presentations that showcase research, program outcomes, or innovative projects/practices.

Abstracts can be a maximum of 250 words, excluding the title. Single institution, as well as multi-institution and/or multi-state collaboration, abstracts are all welcome. We encourage submissions that incorporate interactive learning, real-life examples/discussions, and strategies that others can replicate in their communities.

Submission Process

Please submit your proposal via Qualtrics: <https://go.unl.edu/nhoc2025>. Incomplete proposals, or those submitted after the deadline, will not be considered.

Evaluation Considerations

Proposals will be reviewed and scored using the following criteria:

- Clarity of the objectives and outcomes
- Relevance to the conference theme and focus areas
- Anchored in current research or relevant theory
- Adequate description of the project or program
- Relevance to Extension best practices
- Potential for engagement and interactivity during the presentation

Join Us in Omaha!

We look forward to reviewing your proposals and having you join us in Omaha.

For questions regarding the proposal submission process, please contact Tara Dunker at tara.dunker@unl.edu or Jean Ann Fischer at jfischer6@unl.edu.

Conference website: <https://food.unl.edu/national-health-outreach-engagement-conference-2025>

2025 NHOC Call for Proposals Submission Questions

Primary Presenter Contact Information

- First Name
- Last Name
- Email Address (A copy of your submitted proposal will be sent to this email.)
- Phone Number
- Title
- Organization

Presentation Type

We invite proposals for the following session types: workshops, panel discussions, oral presentations, and posters (see descriptions below). An abstract may be submitted for only ONE presentation type. The review committee will not reject an application on the basis of an abstract being a better fit for a different presentation type. If not selected for a workshop, panel discussion, or oral presentation, your proposal may be considered for a poster presentation. Presenters may submit multiple proposals with different content/abstracts.

Which session type are you proposing?

- **Workshops** (90-minute oral breakout session): Interactive, in-depth sessions focused on skill-building and knowledge application.
- **Panel Discussions** (90-minute oral breakout session): Collaborative discussions with three or more subject-expert panelists addressing diverse perspectives on a common issue. The expectation for this submission is that a collaborative group has already been established and is included in the submission. Proposals should include all presenters' names and contributions, including a moderator or facilitator.
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If your workshop, panel discussion, or oral presentation is not selected for presentation, would you be willing to present your information as a poster?

- Yes
- No

Presentation Proposal

This year's conference theme, "Rooted in Partnerships: Growing Collaborations for Health Promotion," emphasizes the role of multisector partnerships and collaboration in implementing policy, systems, and environmental change (PSE) approaches that promote health for all people. Submissions aligned with the following focus areas—inspired by the Social Ecological Model (SEM) and Extension's National Framework for Health Equity and Well-Being (Health Equity)—will be prioritized by reviewers:

Healthy Policies and Systems

Proposals may address at least one of the following:

- Work involving stakeholders from diverse sectors (e.g. education, health, government agencies at all levels, businesses, nonprofits) to identify and address health inequities
- PSE change approaches that incorporate equity, inclusivity, and justice, particularly for populations that have been historically marginalized and underserved

Healthy Communities and Organizations

Proposals may address at least one of the following:

- Internal, external, and/or multi-state partnerships (e.g. University departments, Extension research centers, early childhood education and K-12 schools, healthcare organizations, government agencies, businesses, nonprofits) that address vital conditions for health and well-being
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Healthy Behaviors and Relationships

Proposals may address at least one of the following:

- Individuals and families adopting healthy behaviors through evidence-based approaches
- Program equity, innovation, delivery, evaluation, sustainability, and/or scalability, emphasizing the role of partnerships

Which focus area best fits your presentation?

- Healthy Policies and Systems
- Healthy Communities and Organizations
- Healthy Behaviors and Relationships

Title of presentation (limit 100 words)

Learning objectives (limit 150 words)

Abstract (description of presentation in 250 words or less)

What interactive strategies and approaches do you plan to use to engage the audience?
(limit 250 words)

Co-Presenter Information

Please provide contact information for each of your co-presenters. You do not need to list the primary presenter's information again.

Co-presenter

- First Name

- Last Name
- Email Address
- Organizational Affiliation

List any other individuals who should be recognized as collaborators on this proposal but will not be involved in delivering the presentation at the conference.

Thank you for submitting a proposal for NHOC 2025!

Please be aware that all presenters must be registered by March 1, 2025 for the full conference.

You will be notified of your proposal's acceptance by January 31, 2025.