Stats @ a Glance

Library Gate Count: 23,284

Interlibrary Loan Lending: 2,208
19% increase over last quarter

Reference Questions Answered: 741
11% increase over last quarter

Education Sessions: 33

Private Study Room Checkout: 1,501

Interlibrary Loan Borrowing: 1,432
Digitization Projects

Digitization of materials in the library’s special collections began this quarter. Three projects have now been completed. The first project is the Training Institute Publication Series (TIPS) newsletter, produced by Wolf Wolfensberger, published from 1981 to 2006. It features articles pertaining to “new developments in the normalization principle, service quality and evaluation developments and training, moral and values issues and their role in human services, etc.” After reaching out to advocates of Wolfensberger’s work, the TIPS newsletter received downloads from around the world. Cameron Boettcher is now digitizing Wolfensberger’s lecture materials. The second project was the digitization of documents from the Omaha Medical College. These documents included banquet and commencement programs, catalogs, and schedules. Future additions to this collection will be photographs and a newsletter. The third project was the digitization of nine yearbooks from UNMC’s past, including the College of Medicine’s Caduceus and College of Nursing’s Starch and Stripes. Additional work was done that gives the viewer the ability to flip through the pages, for a rich, multimedia experience. Erin Torell has also digitized sixteen transcripts from interviews conducted in 1979-1980 for the College of Medicine’s centennial.
The McGoogan Library of Medicine successfully participated in a vibrant and collaborative Innovation Open House with the School of Allied Health Professions and Academic Affairs. On March 31st, approximately 150 UNMC faculty, staff, and students were able to get a closer look at:
McGoogan Makerspace 3D printer. Guests watched as plastic filament, fed through a heated nozzle moved by a computer, built layer upon layer from the base of an item upward. The MakerBot Digitizer, which scans objects to be printed on the 3D printer, was also viewed by guests. A workstation in the library is additionally available for creating 3D objects using 3D-imaging software.

Radiation Therapy Virtual Education Suite, which featured the VERT, a 3D, “fully immersive” simulation system.

E-Learning Studio, which includes an audio recording booth, e-learning software, video production equipment and staff who support e-learning by collaborating with faculty and students. Open House attendees had the opportunity to test online polling software, record audio in the sound booth, evaluate e-learning software and schedule instructional design and e-learning development for summer and fall courses.

Anatomage Virtual Dissection Table, a state-of-the-art digital simulation tool for teaching anatomy. Rather than using cadavers, the table combines hardware and software, taking cases from actual patient cadavers and scans. It can be utilized in either lab or lecture sessions.

Anderson Ultrasound Scan Lab, which contains ultrasound imaging machines, hospital diagnostic beds, a projector and SmartBoard. It features assorted ultrasound imaging phantoms, specially designed objects that can precisely simulate the internal area of a body being scanned and can be viewed in 2D or 3D.

F.Y.I.

For more information, including the 3D Printing Policy and FAQ, please visit the 3D Printing@McGoogan Library help page at: http://unmc.libguides.com/3DPrinting

To submit an object for printing, please use the 3D Printing Request Form: https://unmc.wufoo.com/forms/3d-printing-request-form/

To Reserve the 3D Workstation and Digitizer: http://unmc.libcal.com/booking/3dworkstn

To view some of the objects already printed on our 3D printer, visit: https://www.pinterest.com/unmc/mcgoogan-library-of-medicine-3d-printing/
In addition, we purchased a new clinical collection of e-books from the publisher Thieme. When all of the titles are published, the collection will consist of 42 titles. At this time we have access to 25 of the titles, including:

- MRI Essentials for the Spine Specialist
- Clinical Laryngology
- Tumors of the Nose, Sinuses and Nasopharynx
- Vascular Medicine: Therapy and Practice
- Endovascular Surgical Neuroradiology
- Periprosthetic Fracture Management
- Spinal Deformities
- Vascular Lesions of the Head and Neck

Collections Update

Between January and March 2015, we added close to 100 e-books to our collection. These titles cover a wide range of topics. Some of the titles added:

- Clinical Epidemiology: The Essentials
- Decision Making in Emergency Critical Care: An Evidence-Based Handbook
- Essentials of Nursing Law and Ethics
- Green’s Child and Adolescent Clinical Psychopharmacology
- Kaplan & Sadock’s Synopsis of Psychiatry: Behavioral Sciences/ Clinical Psychiatry
- Nursing Care Plans
- Practical Guide to Emergency Ultrasound
- Rockwood and Green’s Fractures in Adults
- The Physics of Radiation Therapy
Over 200 submissions were made to DigitalCommons@UNMC this quarter. Nearly 70 articles, authored by members of the UNMC community, were included. Additionally, the simulation equipment inventory and “Interprofessional Education at UNMC” annual report were added. The majority of submissions were the result of digitization projects by Special Collections (see page 2). Over 2000 downloads were made this quarter, with an additional 700 views of image collections. The United States continues to be the location for the majority of these visits. Globally, Russia, Canada, Australia, the United Kingdom, and India are top visitors. Projects in process include the digitization of anatomical slides from the Department of Otolaryngology.

TOP DOWNLOADS

- The First Hundred Years of the University of Nebraska College of Medicine
- Training Institute Publication Series (TIPS)
- The First Hundred Years of the Nebraska Public Health Laboratory: A Major Role Played in the Development of Public Health

SPECIAL COLLECTIONS & ARCHIVES

We received newsletters and other publications, photographs, and artifacts from the former Clarkson Hospital.
During the first quarter of 2015, McGoogan Library delivered education to UNMC affiliates on library resources and services, including: DigitalCommons® UNMC; using RefWorks; best practices on searching the literature; and getting to full text. Library faculty also directly served customer needs and created education on outside resources, including: Meeting the Information Requirements of the Animal Welfare Act; Publishing and Impact; and Using My Bibliography & SciENcv (the new NIH Biographical Sketch Format required for NIH and AHRQ grant applications). January 2015 marked the first time the Family Medicine M3 rotating students received their evidence-based resource instruction in an online class rather than one delivered in person. Every six weeks, a new group of M1 students will participate in the online class.
Alison Bobal

Alison Bobal joined the McGoogan Library of Medicine in February 2015 where she oversees Collection Development and Metadata. This is a sort of homecoming for Alison as she began her library career at McGoogan as a reference librarian. Prior to rejoining McGoogan, she was a Senior Customer Relationship Manager at ProQuest focusing on e-books and a Life Sciences/Collection Development Librarian at Oregon State University.

Alison has a master’s degree in audiology from Ball State University and a master’s degree in information (specialization: library and information science) from the University of Michigan.

Mary DeSive

Mary DeSive started as the Accounting/Office Associate at the McGoogan Library in February 2015. Mary joined the library staff in October 2000. Prior to her new position, she worked in McGoogan’s Interlibrary Loan department. Mary was an administrative assistant before coming to the library and has a bachelor’s degree in journalism from Chadron State College. She’s excited to move into a position which takes advantage of her editorial and administrative skills.

Marty Magee

In January, Marty Magee joined the staff of the McGoogan Library as the new Instructional Design Librarian. For more than 11 years, Marty has been based in the library as the Nebraska and Education Coordinator for the National Network/Libraries of Medicine (NN/LM). Her background includes teaching credentials, as well as corporate and academic teaching/training experience, delivering in-person, online, and hybrid classes.

Marty’s job responsibilities include assessment and production of library instruction programs to address information literacy needs for on-campus and distance students was well as identification of emerging trends and sharing best practices in instructional technology. And aligned with this, Marty has also become involved in several UNMC initiatives including e-learning, iExcel, and delivery of an upcoming UNMC massive open online course (MOOC).
Ben Simon

Ben Simon accepted a position as Library Assistant II, which began on January 4, 2015. Ben additionally works at the Omaha Public Library, where he has been employed since October of 2011. He holds a Master of Fine Arts degree from UNO, where he majored in writing. Ben has been a welcome addition to the library AskUs Desk, where he assists library patrons with circulation-related needs, maintains the library database of new patrons, and assists with special projects and management of the library operations during the evening and on weekends.

Sheryl Williams

With over 32 years of service, Sheryl Williams retired from the McGoogan Library of Medicine on March 31, 2015. Sheryl served as assistant professor and Head of Materials Management. She managed the workflow for physically processing and bibliographically describing the library’s collection of print, electronic, and artifact resources from receipt to cataloging and binding. Congratulations to Sheryl for her well-earned retirement.

Donations

Ethel S. Abbott Charitable Foundation
Anonymous
Steven Brekel
Teri Hartman
Marty Magee
Dr. and Mrs. James G. Marx
Mr. Keith Simmons and Dr. Mary J. McNamee
Nebraska Medicine
Dr. and Mrs. James L. Unger
Dr. and Mrs. Anthony J. Yonkers
The McGoogan Library of Medicine has experienced numerous office relocations to better align units with the new organizational structure. Relocations include:

- Interlibrary Loan Department – now structured under Collection Services, this unit is housed on the eighth floor of the library.

- Reference Services – now structured within Education & Research Services, located in the office area on the northeast side of the sixth floor of the library.

- Strategic Initiatives – located near the Administration offices on the sixth floor of the library.

- Regional Medical Library Liaison – located on the southeast side of the sixth floor of the library.

- The Library’s new instructional designer, although structured under Education & Research Services, is located within the E-Learning Lab on the eighth floor of the Library.

Many thanks to faculty and staff for their patience and cooperation during the moves. A very special thank you goes out to Stuart Dayton and Rod Cope for their extraordinary efforts to ensure freshly painted and aesthetically pleasing walls for those who experienced relocation.
UNMC Today - Special Collections & Archives

John Schleicher contributed three articles on the History of UNMC:

- Civil War surgeon among founders of med school (January)
- UNMC a pioneer in telemedicine (February)
- UNMC history: Founding physician a pioneer (March)

Exhibits

An exhibit featuring Stereoscopes in Medicine was created and is on display on the seventh floor of the library. During the Innovation Open House on March 31, the exhibit became interactive, allowing attendees to view these stereoscopic images.
Tours

Teri Hartman provided new Nebraska Medicine nursing residents with a tour of the library. They learned about information resources and services available to them during their one-year program. On March 19th, as part of McGoogan Library’s support of the UNMC Youth Learning Center, 15 students and their teacher from Bellevue toured the library and the archives with John Schleicher. They learned about the new 3D printer, History of Medicine collection, and heard a first-person account of what it is like going to college from a fourth-year medical student.

Participation in SEPA (Science Education Partnership Award)

On March 23rd, Teri Hartman, as a member of the SEPA team, presented at the Science Night at the Wagner (S.D.) High School. During the three-hour event, she demonstrated MedlinePlus as a resource for consumer health information and health occupation information, the UNMC SEPA e-book (hosted at the Nebraska Department of Education), The Power of Role Models, and augmented reality software (EON Experience VR). Approximately 45 students and parents participated with the exhibit.

Presentations

Marty Magee: Presented “Thirteen Things You May Not Know About the National Library of Medicine” for the Nebraska Library Commission “NCompass” webinar series.

Marty Magee: Exhibited and presented for the NN/LM Midcontinental Region at the Nebraska Distance Teaching and Learning Conference in Lincoln NE.


Emily McElroy: Presented at Nebraska Library Association’s Technical Services Roundtable on the Association for Library Collections and Technical Services (ALCTS).
John Schleicher: Session chair and paper commentator for a session on medical and science history at the Missouri Valley History Conference in Omaha.

John Schleicher: Lectured on the history of UNMC for residents of Immanuel Village retirement community in Omaha.

John Schleicher: Spoke on the library’s rare book collections, particularly OB works, to an Omaha P.E.O. chapter.

Conferences or Meetings Attended

Laura Bashus: Association of College and Research Libraries Conference

Alison Bobal: Nebraska Library Association’s Technical Services Roundtable Annual Meeting; Electronic Resources & Libraries Conference

Emma Bradley: Nebraska Library Association’s Technical Services Roundtable Annual Meeting

Heather Brown: Nebraska Library Association’s Technical Services Roundtable Annual Meeting

Rod Cope: ILLiad International Conference

Roxanne Cox: Association of College and Research Libraries Conference

Alissa Fial: NLM’s PubMed for Trainers

Karen Foster: Nebraska Library Association’s Technical Services Roundtable Annual Meeting

Teri Hartman: Association of College and Research Libraries Conference

Marty Magee: Coursera Partners Conference; Workshops on “How to Build Interactive E-Learning” and “How to Use Articulate Storyline to Build Interactive E-Learning”

Emily McElroy: Association of College and Research Libraries Conference; Nebraska Library Association’s Technical Services Roundtable Annual Meeting; American Library Association’s Midwinter Meeting

Euem Osmera: North Central Association Higher Learning Commission (NCA-HLC) Conference; Nebraska Library Association’s Technical Services Roundtable Annual Meeting; Nebraska Library Association’s Advocacy Day in Lincoln

Committee Appointments

Alison Bobal: Appointed to EBSCO’s Health Advisory Board

Alison Bobal: Appointed to Association of Library Collection & Technical Services: Collection Management Section’s Planning Committee

Tom Gensichen: Elected vice chair/chair-elect of Midcontinental Chapter of the Medical Library Association

Mary Helms: Elected Chair of Medical Library Association’s History of the Health Sciences Section
Training Opportunities

For the first time in many years, the McGoogan Library participated in severe weather training sessions and active participation in the campus-wide severe weather drill on March 25th. When the storm sirens sounded across Omaha and on campus, library staff assisted patrons to the shelter area on the second floor of Wittson Hall. The weather drill was a success and a good reminder for all of evacuation procedures and routes in an emergency situation.

Cameron Boettcher, Emma Bradley, Sue Clark, Mary DeSive, and Jeremy Ripley are participating in the Foundations for Success Series

Library staff viewed webinars on these topics:

- Transforming MARCXML Records Using XSLT
- Managing Copyright in Digital Collections
- Teaching, Learning, Assessment and Analytics: Librarians as Value-Added Partners
- 6 Winning Practices for Engaging Your Employees
- New Directions in Faculty Scholarship: What Libraries Need to Know to Stay Ahead of the Game
- Practical Uses of Altmetrics
- Transitioning from Sage on the Stage to Engaging Learning: Tips and Tricks for Presenting to Adults
- Celebrating Fair Use Week: Does Fair Use Really Work?
- Digital Badges