

Using Project Management in Your MS or PhD

Elizabeth Salm, PhD
Director, Graduate and Postdoctoral
Training & Development
Biomedical Graduate Education
Georgetown University



BIOMEDICAL
GRADUATE EDUCATION
GEORGETOWN UNIVERSITY



Learning Objectives

By the end of this talk, you will be able to:

- Define project scope and develop work breakdown structures
- Breakdown and prioritize tasks
- Use software to manage project progress

What words come to
mind when you think of
project management?

What is project management?

Project management is a series of flexible and iterative steps through which you identify where you want to go and a reasonable way to get there, with specifics of who will do what and when.

Making the Right Moves: A Practical Guide to Scientific Management,
2006. Burroughs Wellcome Fund and Howard Hughes Medical Institute

Why use project management in research?



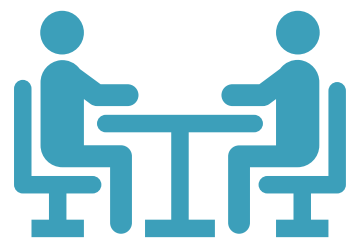
Manage your time more effectively



Improve the quality of your work

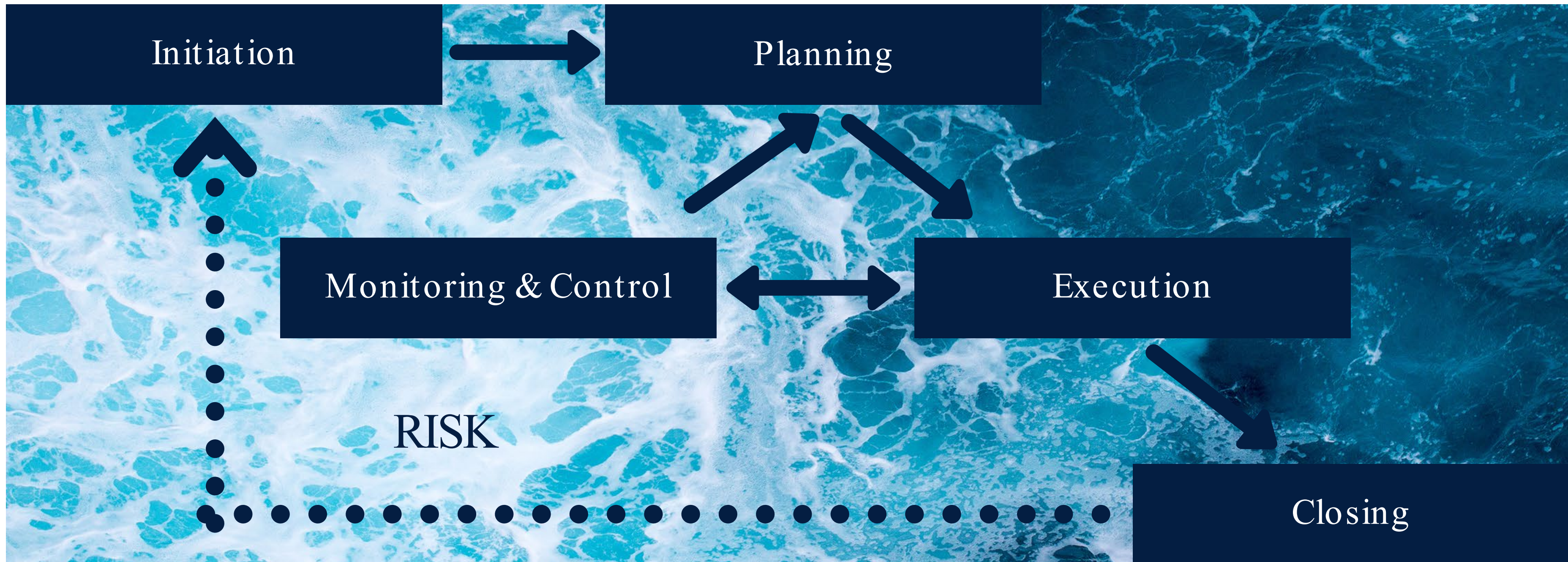


Prevent and/or reduce the effect of issues that arise



Communicate better and manage expectations

Project Management Lifecycle



Starting a Project

What is your main goal?

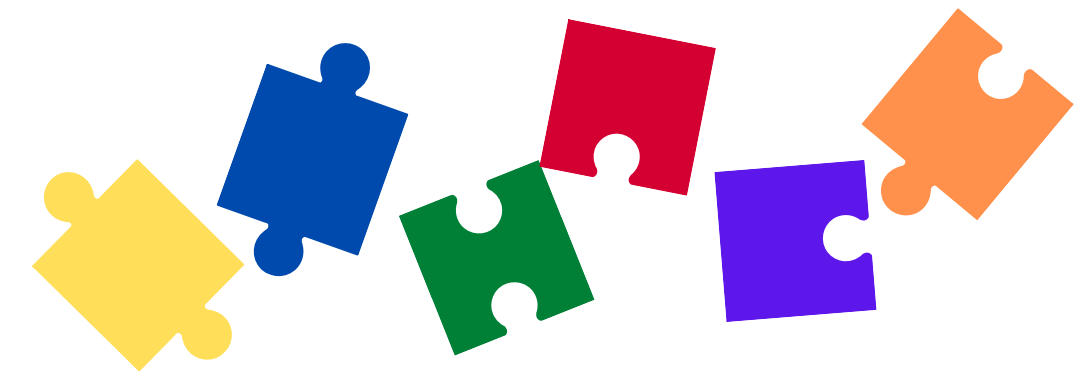
Project Goal



Graduate with your degree

What outputs or results are required to reach that goal?

Deliverables



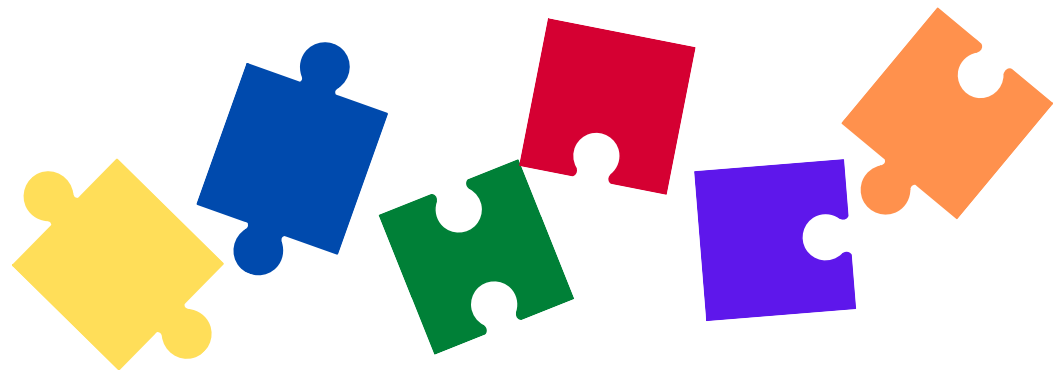
Research hypothesis, completed courses, thesis, etc.

Starting a Project

Define your project scope

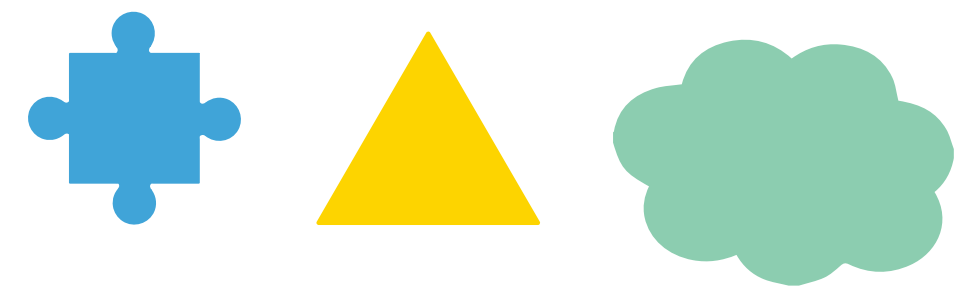
- Guardrails around what it takes to produce the deliverables
- What is fine to work on and what to avoid given the constraints (resources, bandwidth, requisite skills, etc) or expectations that you may have

In Scope



Written thesis, research project,
final grades, etc.

Out of Scope



Published book, post-
graduation job, etc.

Starting a Project

Involve your team and stakeholders

- Depending on the project, these decisions can require input from others:
 - In your group, you may need to consult with your advisor and others working on the project (i.e. coworkers, collaborators, thesis committee, etc).
 - Outside of your group, your stakeholders can include your funding, companies, government agencies, nonprofits, and more.
- Input from stakeholders can involve focus groups, brainstorming, or reviewing material.

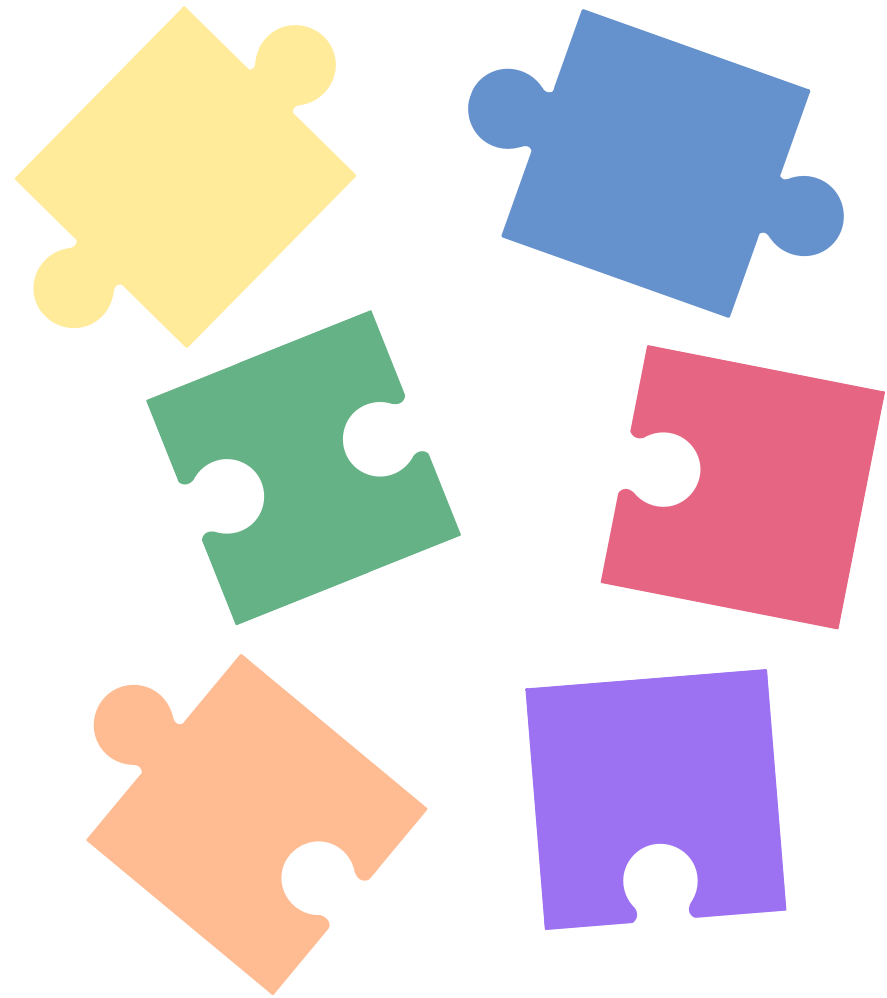
Activity: Let's plan to present at a conference!

Scope Description: Present our research at a scientific conference in the spring

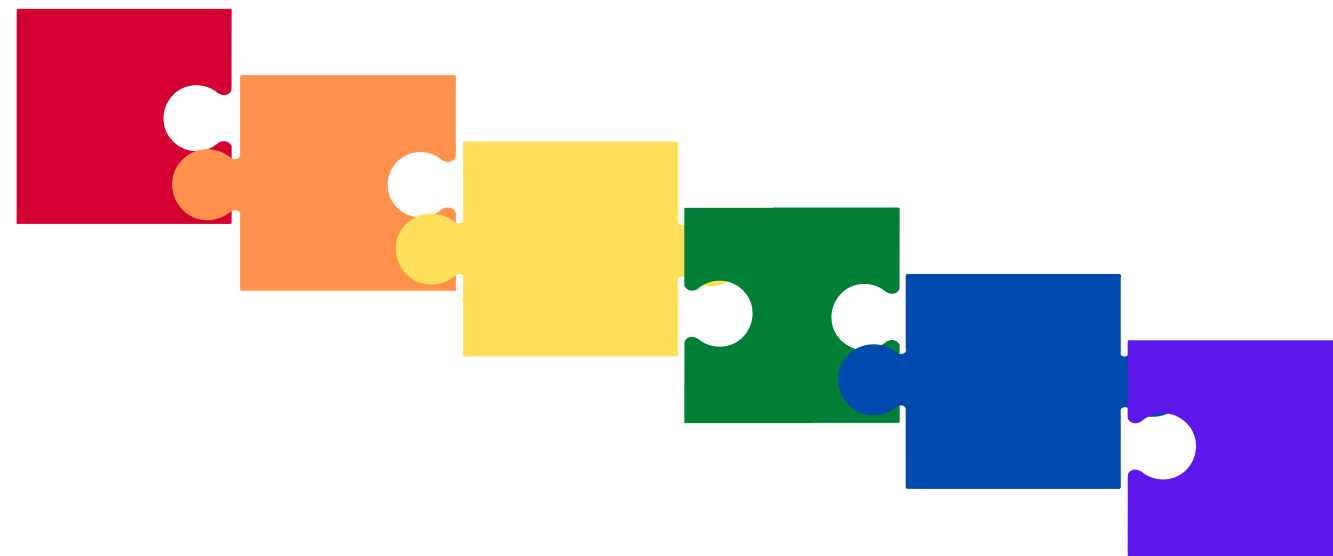
Deliverables:

Planning a project

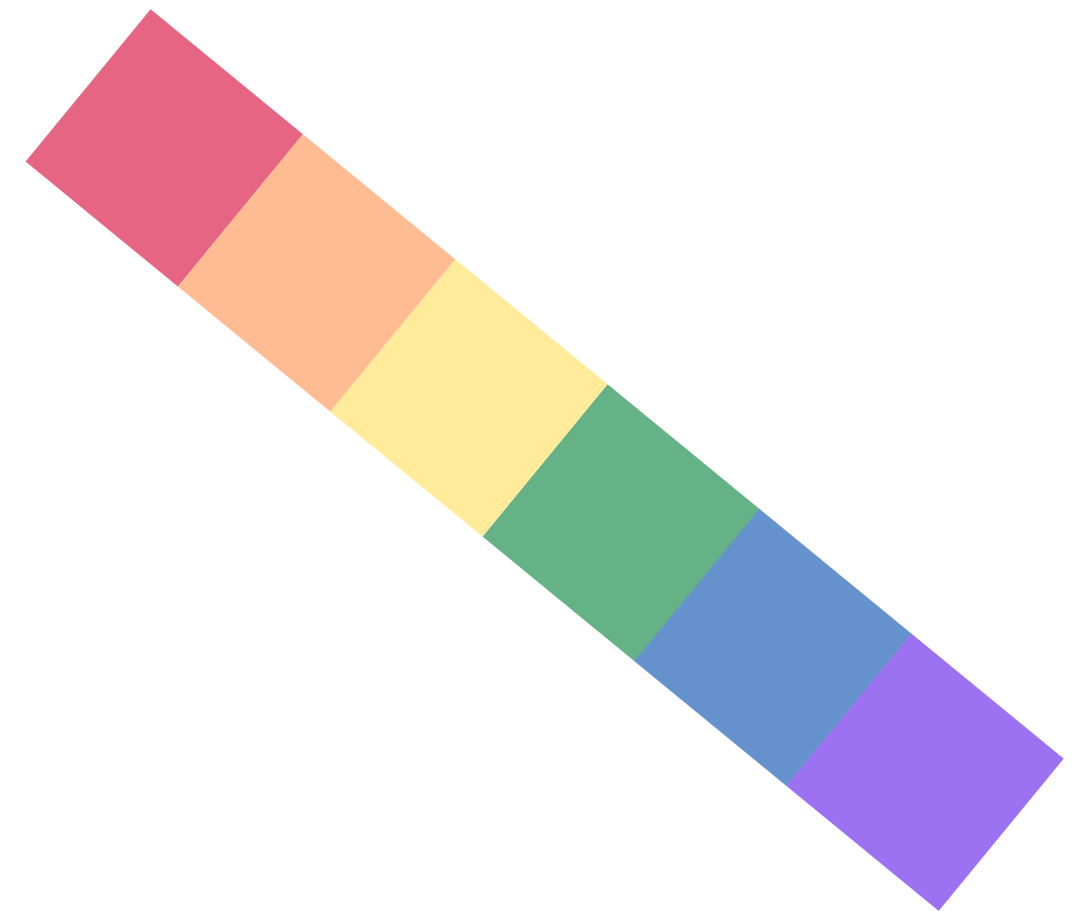
Deliverables



Assemble
into



Project Goal



Work Breakdown Structure

Planning a project

Work Breakdown Structures (WBS)

A WBS *structures* your deliverables based on what needs to be done first, through the creation of project phases or categories.

It also *breaks down* deliverables into smaller components and the tasks or *work* required to accomplish them.

PROJECT

Applying for a Research Grant

PHASE

Literature
Review & Idea
Generation

Research
Project Design

Writing

Application
Submission

DELIVERABLES

Summary of lab's
past research

Research project
outline

Specific aims

Facilities &
Resources

Final version of
application
materials

Summary of
relevant literature

Preliminary data
goals

Abstract

CV

Submitted
application

List of potential
research questions

Experiment
protocols &
reagents

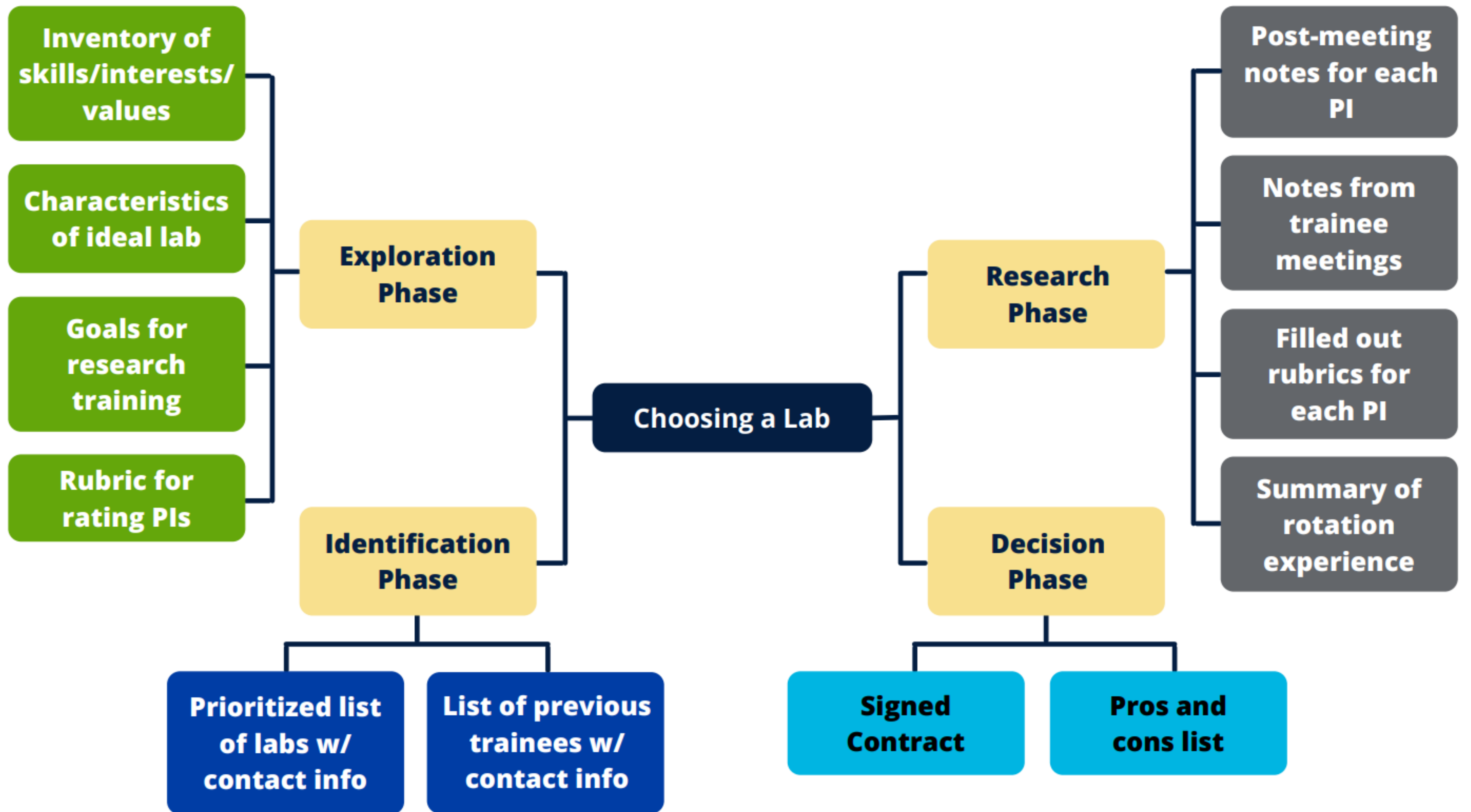
Research Plan

Budget

Preliminary data
figures

Bibliography

Example WBS



Activity: Let's plan to present at a conference!

What phases of work go into planning to present at a conference, then what are some deliverables for each category

Phase				
Deliverable				

Where to go from deliverables?

To determining what tasks are required to
complete a deliverable!!

Then organizing tasks based on priority.

Adapted Eisenhower Matrix

Rate your tasks on their effort and importance

IMPORTANCE ↑

1 | Easy to do, let's do it

Characteristics: Low effort, clear expectations, straight forward execution

Examples: Emails, short reports, lab meeting update, reading a paper

2 | Tough ask, let's plan it

Characteristics: High effort, complex expectations, tough execution, require planning

Examples: Building complex analysis codes, writing an IRB protocol, grading 30 essays

3 | Someone else can do this

Characteristics: Low effort, simple execution, not very important

Examples: Report formatting, buffer preparation, routine analysis, organizing references in online library

4 | Probably shouldn't do this

Characteristics: High effort, unclear expectations, complex execution, low return

Examples: Tasks out of scope, creating two different poster drafts, undefined tasks, planning your whole PhD in detail in your 1st year

→
EFFORT

<https://www.proofhub.com/articles/how-president-eisenhowers-advice-will-help-you-ace-your-project>

Activity: Let's plan to present at a conference!

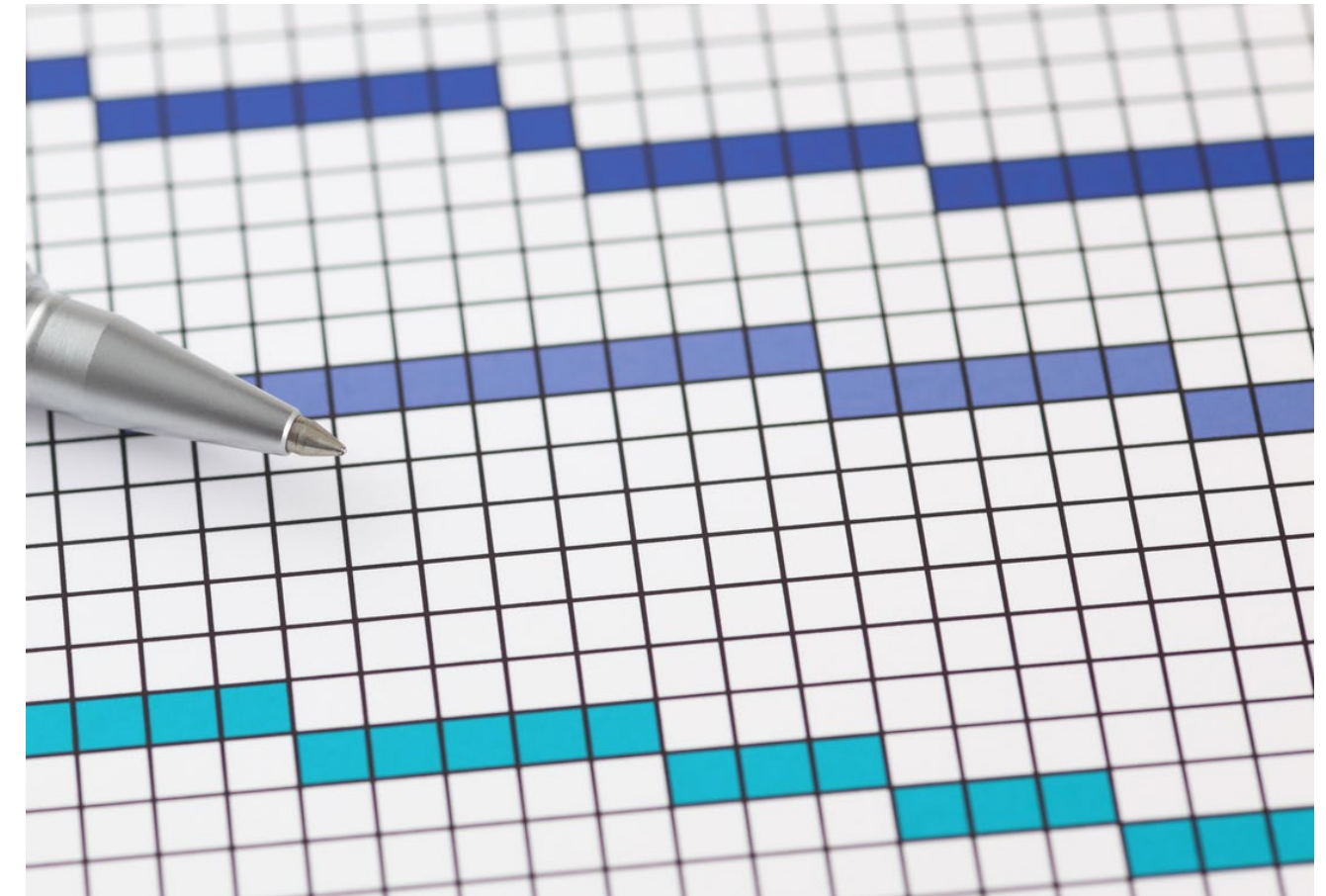
What are tasks for individual deliverables, then what is the priority of the tasks based on the adapted Eisenhower matrix (1-4).

Deliverable			
Tasks			

Scheduling a Project

Creating a project schedule requires:

- **Estimating** how long a task will take
- Determining which tasks are **dependent** on other tasks
- Creating **milestones** to track progress



Scheduling a Project

Estimating how long a task will take

Ask yourself:

- Have you done this or a similar task before?
- Has someone you know done this task before?
- What's the fastest this task could get done? What's the slowest? What is most likely?

Try:

- Comparing tasks to each other: which one is "bigger" meaning it requires more effort
- Add buffer time to your estimates

Scheduling a Project

Determining which tasks are **dependent** on other tasks

Some tasks require other tasks to be completed first, so need to be scheduled after them.

Examples:

- An experiment must be completed before a results figure can be made.
- You need to collect survey results before you can analyze them.
- You need to take this fall course before you can enroll in the advanced spring course.

Scheduling a Project

Creating **milestones** to track progress

An opportunity to reassess the timeline and feasibility of the project:

- Did you accomplish what you planned to? Why or why not?
- Are some tasks taking longer or going faster than expected? Why?
- Have you spent a lot of time and resources on a project but aren't seeing any results by the expected time?

Examples

- Submit conference abstract by deadline
- Presentation draft complete

Example Dissertation Project Schedule

No	Task	Who	What'...	Status	% co...	Calendar	03	04	05	06	07	08	09	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29
1.0	Topic finding	Me	Net	Started	100		Topic Finding																										
1.1	Read about strategies f...	Me	Book	Started	100																												
1.2	Research possible topics	Me	Net/Lib	Started	100																												
1.3	Check out the topic area	Me	Net/lib	Started	100																												
1.4	Brain Storm precise res...	Me+1	Study ...	Started	100																												
1.5	Meet with supervisor to ...	Me+Sup	Office	Started	100																												
1.6	Plan resources	Me	Net/lib	Started	100																												
1.7	Finalise Research Qs	Me	NA	Started	100																												
1.8	Plan the next stages	Me+Sup	Office	Started	100																												
1.9	Audit my use of time	Me	Com	Started	100																												
1.10	Communicate research ...	Me	com	Started	100																												
2.0	Dissertation Proposal	Me	Net/Lib	Started	100																												
2.1	Agree the research Qs a...	Me	Net/Lib	Started	100																												
2.2	Proposal Lit Review	Me	Net/Lib	Started	100																												
2.3	Read around methods	Me	Net/Lib	Started	100																												
2.4	Address ethical issues a...	Me	Net/Lib	Started	100																												
2.5	Ethical approval	Ethics ...	Uni	Started	100																												
2.6	Detailed planning of sta...	Me	Tom's PI	Started	100																												
2.7	Learn how to use the ref...	Me	Net/Lib	Started	100																												
2.8	Enter Refs and Bib data	Me	Home	Started	100																												
2.9	Finalise the proposal	Me	Net/Lib	Started	100																												
2.10	Aqree Proposal with tu...	Me/Tut	Uni	Started	100																												

Task Management Strategy: Kanban Board

Backlog
(Optional)



To Do



In Progress



Done



What parts of managing
a project do you find
easy to do?

Where do you struggle
when managing a
project?

Project Management Software for You!



Project Management Apps Share Many Features

- Tasks and subtasks
- Due dates
- Labels
- Boards vs lists
- Ability to collaborate
- Linking to other apps
- Templates

Think about where you need help in managing a project and find a tool that can help you do it!

No need to get something complicated when all you need is a task list

What do you need from your project management software?

- To-do list
- Kanban board
- Project schedule
- Collaboration management
- Integration with other software
- Long-term planning
- Detailed project planning
- Note-taking
- Task breakdown
- Time tracking

Project Management Software Complexity

TOM'S PLANNER



What if you are only looking
for help with a smaller part of
project management like
breaking down a task?



goblin.tools

Breaking Down Tasks

Magic ToDo

Breaking things down so you don't

[Help?](#)

Add new item...



Publish a scientific article



Sync





goblin.tools

Add new item... + 🌶️🌶️🌶️

- ☐ Publish a scientific article 📄 ⋮
- ☐ Choose a relevant topic or research question 🔍 ⋮
- ☐ Conduct a literature review to gather existing research 🔍 ⋮
- ☐ Develop a hypothesis or research objective 🔍 ⋮
- ☐ Design the study or experiment 🔍 ⋮
- ☐ Collect data or conduct experiments 🔍 ⋮
- ☐ Analyze the data and interpret the results 🔍 ⋮
- ☐ Draft the article, including sections like introduction, methods, results, and discussion 🔍 ⋮
- ☐ Cite all references correctly 🔍 ⋮
- ☐ Revise the draft based on feedback from peers or mentors 🔍 ⋮
- ☐ Select an appropriate journal for submission 🔍 ⋮
- ☐ Format the article according to the journal's guidelines 🔍 ⋮
- ☐ Submit the article for review 🔍 ⋮
- ☐ Respond to reviewers' comments and make necessary revisions 🔍 ⋮
- ☐ Resubmit the revised article if required 🔍 ⋮
- ☐ Promote the published article through academic networks and social media 🔍 ⋮



Questions

Additional Resources

Research Project Plan

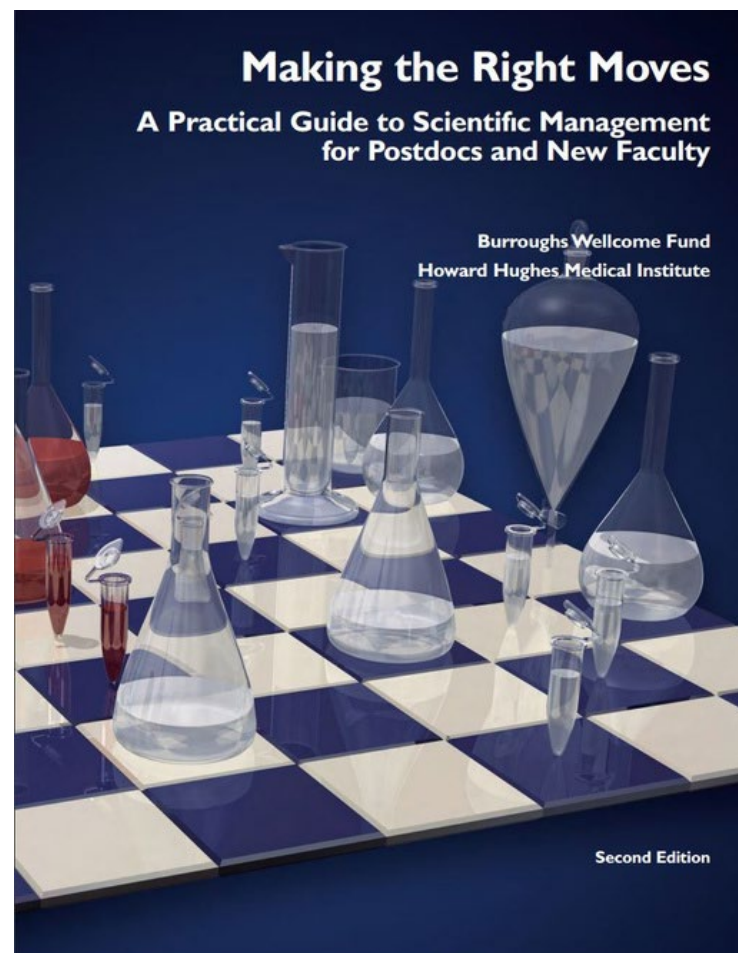
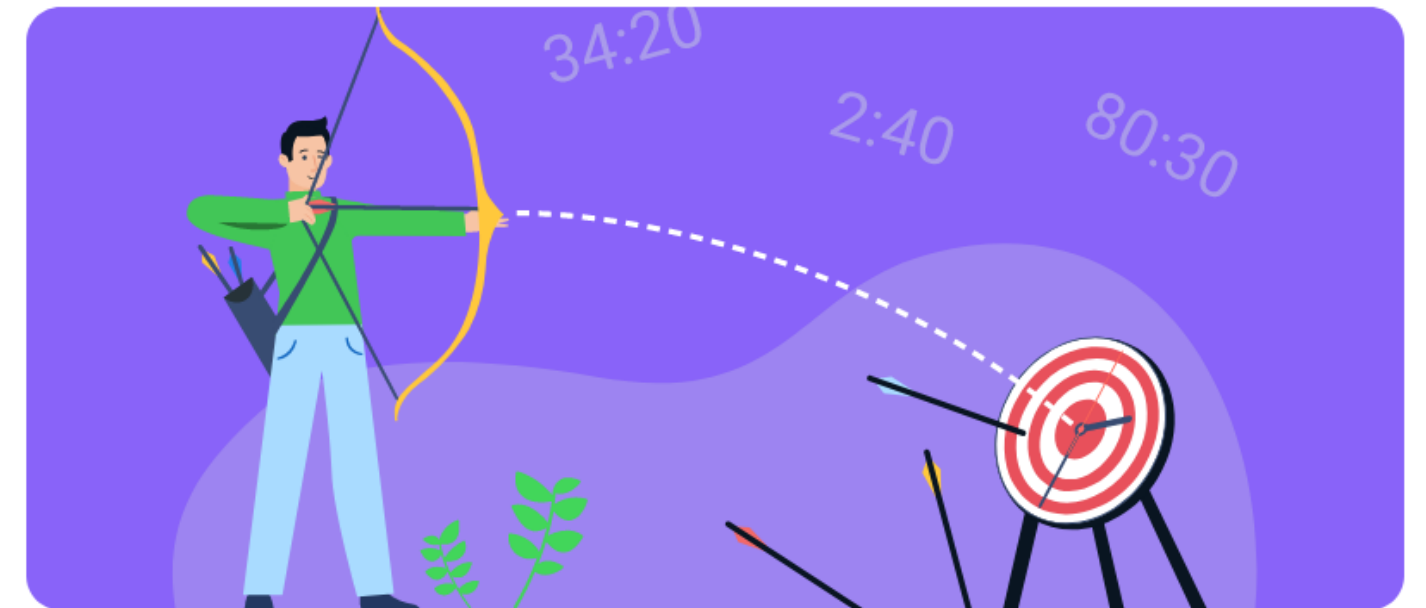
Writing and planning a research project such as a dissertation paper, especially for a first-timer can be a real pain in the neck to get started with. So many things to consider, read and write that you just can't see the end of it all. Our advice? Keep calm (as they would say on 9gag) and think of the whole thing as a series of tasks, like in any other project. And this is where we come in. With Tom's Planner you can schedule your dissertation project with just a few clicks, giving you a clear overview of what needs to be done (and when) in smaller, more manageable steps. Not so scary anymore, is it?



EXAMPLE

TEMPLATE

6 Project Estimation Techniques: Pros + Cons



Managing the Research Project (From Research Methods for Business and Management)

Project Management Software

Overview

[Project management tools for researchers 2023 – scientifyRESEARCH](#)
[21 Best Project Management Tools For Research In 2022 2024](#)

Software

[Manage Your Team's Projects From Anywhere | Trello](#)

[Online Gantt Chart Software | Gantt Chart Maker | Tom's Planner](#)

[Manage your team's work, projects, & tasks online • Asana • Asana
monday.com | Your go-to work platform](#)

[ClickUp™ | One app to replace them all](#)

[Your connected workspace for wiki, docs & projects | Notion](#)

[Magic ToDo - GoblinTools](#)

Addressing Pain Points

Prioritizing

[How to prioritize tasks: 10 task prioritization techniques | Zapier](#)

[How to Prioritize Tasks in 4 Steps to Get Work Done \[2024\] • Asana](#)

Literature Review

[Rayyan – Intelligent Systematic Review – Rayyan](#)

[Connected Papers | Find and explore academic papers](#)

[ResearchRabbit](#)

[Semantic Scholar | AI-Powered Research Tool](#)

[Elicit: The AI Research Assistant](#)

Addressing Pain Points Con.

Managing uncertainty and risk

How do you deal with the uncertainty and complexity of research outcomes and impacts?

What strategies can you use to manage risk in research innovation and creativity?

Agile Project Management – Iterative Planning Based on Shorter Work Period

Adapting the scrum framework for agile project management in science: case study of a distributed research initiative - PMC

Agile in science: managing research projects with lessons from product development