SUPPORT PROSPECTUS

2020 PAN PACIFIC LYMPHOMA CONFERENCE

The Fairmont Orchid / BIG ISLAND, HAWAII
JULY 20-24

www.unmc.edu/panpacificlymphoma

TARGET AUDIENCE
Oncologists, Hematologists, Pathologists, Clinical Scientists, Nurse Practitioners, Pharmacists, and Nurses

CONFERENCE INCLUDES
• Research Presentations
• Ask The Experts
• Lymphoma Jeopardy
• Satellite Symposia
• Poster Presentations
• Exhibits
• Product Theaters
• Ancillary Events

CONFERENCE DIRECTORS: James O. Armitage, MD • Matthew A. Lunning, DO • Julie M. Vose, MD, MBA
Robbe Peetz, MMS, PA-C • Tawny Roeder, RN, BSN, BMTCN
ATTENDEE PROFILE

Pan Pacific Lymphoma Conference (PPLC) is one of the premier conferences concerned with the research and treatment of lymphomas. In 2018, attendees represented over 20 countries.

Over 500 attendees are expected to attend the PPLC 2020, which will include leading hematologists, oncologists, clinicians, researchers, academics, nurses, pharmacists, and other HCPs from across the globe.

SCHEDULE - AT - A - GLANCE

<table>
<thead>
<tr>
<th>MONDAY 7/20/20</th>
<th>TUESDAY 7/21/20</th>
<th>WEDNESDAY 7/22/20</th>
<th>THURSDAY 7/23/20</th>
<th>FRIDAY 7/24/20</th>
</tr>
</thead>
<tbody>
<tr>
<td>Registration</td>
<td>Product Theaters (tentative)</td>
<td>Product Theaters (tentative)</td>
<td>Product Theaters (tentative)</td>
<td>Product Theaters (tentative)</td>
</tr>
<tr>
<td>Interprofessional Education Day - Scientific Sessions</td>
<td>Ancillary Events (tentative)</td>
<td>Ancillary Events (tentative)</td>
<td>Ancillary Events (tentative)</td>
<td>Ancillary Events (tentative)</td>
</tr>
<tr>
<td>Satellite Symposium (tentative)</td>
<td>Registration</td>
<td>Scientific Sessions</td>
<td>Scientific Sessions</td>
<td>Scientific Sessions</td>
</tr>
<tr>
<td></td>
<td>Scientific Sessions</td>
<td>Lymphoma Jeopardy Finals</td>
<td>Satellite Symposium (tentative)</td>
<td>Satellite Symposium (tentative)</td>
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<tr>
<td></td>
<td>Satellite Symposium (tentative)</td>
<td>Lymphoma Jeopardy</td>
<td>Ask the Experts: Clinical Case Discussions</td>
<td>Ask the Experts: Clinical Case Discussions</td>
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<tr>
<td></td>
<td>Lymphoma Jeopardy</td>
<td>Ask the Experts: Clinical Case Discussions</td>
<td>Ask the Experts: Clinical Case Discussions</td>
<td>Ask the Experts: Clinical Case Discussions</td>
</tr>
<tr>
<td></td>
<td>Ask the Experts: Clinical Case Discussions</td>
<td>Welcome Reception</td>
<td>Conference Dinner</td>
<td>Conference Dinner</td>
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</tbody>
</table>

2018 Total Registrants: 624
TYPES OF SUPPORT

CORPORATE SUPPORT
PPLC 2020 uses sponsorship funds to defray non-educational operating expenses.

ADVERTISING
Support for specific items, such as the room key, that are not components of the educational program are considered corporate support and/or advertising.

Connect with attendees in a profound way by increasing your visibility through corporate support and/or advertising. A variety of opportunities have been designed to increase your company’s visibility outlined below.

For more information regarding corporate support, advertising, or if you have any questions contact Bio Ascend by email at PPLC@bioascend.com or call toll-free at 888-476-9129.

EDUCATIONAL GRANT
Educational grant requests will be submitted by the conference accredited provider (University of Nebraska Medical Center, Center for Continuing Education).

Satellite Symposia opportunities are available to supporters for the PPLC 2020 Conference. All commercially-supported Satellite Symposia must follow specific requirements. The UNMC PPLC 2020 organizing committee will review proposals for approval based on documented need(s), non-overlapping content, and scientific merit. A $50,000 fee will be assessed for approved symposia. Fee includes CME/CNE accreditation and complimentary meeting space. All other costs are the responsibility of the symposia organizer. No contact with potential supporters can take place until notification from the PPLC Conference organizers of your symposia proposal being accepted.

For more information regarding educational grants and for a symposia application, please contact Brenda Ram, CMP, CHCP, Interim Director, Educational Programs at bram@unmc.edu or 402-559-9250.
### ENHANCE YOUR VISIBILITY

#### OPPORTUNITIES FOR SUPPORT*

<table>
<thead>
<tr>
<th></th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum Support</td>
<td>$150,000</td>
</tr>
<tr>
<td>Gold Support</td>
<td>$100,000</td>
</tr>
<tr>
<td>Silver Support</td>
<td>$75,000</td>
</tr>
<tr>
<td>Bronze Support</td>
<td>$50,000</td>
</tr>
<tr>
<td>Copper Support</td>
<td>$30,000</td>
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</table>

*All corporate support opportunities are open to multiple supporters.

<table>
<thead>
<tr>
<th></th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
<th>COPPER</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibit Space</td>
<td>10’ x 10’</td>
<td>6’ Table Top</td>
<td>6’ Table Top</td>
<td>6’ Table Top</td>
<td>6’ Table Top</td>
</tr>
<tr>
<td>Complimentary Conference Registration(s)</td>
<td>10</td>
<td>6</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Advertising Space within PPLC 2020 Conference Guide</td>
<td>Full Page</td>
<td>Half Page</td>
<td>Quarter Page</td>
<td>Quarter Page</td>
<td>x</td>
</tr>
<tr>
<td>Attendee Bag Insert</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Access to Pre-registration List</td>
<td>5 Weeks Prior</td>
<td>4 Weeks Prior</td>
<td>3 Weeks Prior</td>
<td>2 Weeks Prior</td>
<td>1 Week Prior</td>
</tr>
<tr>
<td>Ancillary Event Space for 35 People (does not include F&amp;B or A/V)</td>
<td>Complimentary 2</td>
<td>Complimentary 1</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
PLATINUM SUPPORT
$150,000

• Premium Exhibit Space 10’ x 10’
• Meeting space (complimentary ancillary 2-hour event space for 2 ancillary events) for 35 ppl.
• Recognition as a supporter on the supporters’ page of the official conference website, including a hyperlink on the conference app
• Acknowledgement as a supporter on the official acknowledgement signage onsite at the conference
• Full-page advertising space in PPLC 2020 Conference Guide inserted in attendee bag
• Ten (10) conference registrations
• Pre-registration list supplied 5 weeks prior to conference
• Verbal acknowledgement as Platinum Supporter during opening and closing sessions
• Acknowledgement as supporter of the Conference Welcome Reception
• Priority product theater assignment (product theater program fee still applies)

GOLD SUPPORT
$100,000

• 6’ Table Top Exhibit Space
• Meeting space (complimentary ancillary 2-hour event space for 1 ancillary event) for 35 ppl.
• Recognition as a supporter on the supporters’ page of the official conference website, including a hyperlink on the conference app
• Acknowledgement as a supporter on the official acknowledgement signage onsite at the conference
• Half-page advertising space in PPLC 2020 Conference Guide inserted in attendee bag
• Promotional brochure inserted in attendee bag
• Six (6) conference registrations
• Pre-registration list supplied 4 weeks prior to conference
• Verbal acknowledgement as Gold Supporter during opening and closing sessions
• Wi-Fi Sponsorship
**SILVER SUPPORT**

$75,000

- 6' Table Top Exhibit Space
- Recognition as a supporter on the supporters’ page of the official conference website
- Acknowledgement as a supporter on the official acknowledgement signage onsite at the conference
- Quarter-page advertising space in the PPLC 2020 Conference Guide inserted in attendee bag
- Promotional brochure inserted in attendee bag
- Three (3) conference registrations
- Pre-registration list supplied 3 weeks prior to conference
- Verbal acknowledgement as a Silver Supporter during opening and closing sessions

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**BRONZE SUPPORT**

$50,000

- 6' Table Top Exhibit Space
- Recognition as a supporter on the supporters’ page of the official conference website
- Acknowledgement as a supporter on the official acknowledgement signage onsite at the conference
- Quarter-page advertising space in the PPLC 2020 Conference Guide inserted in attendee bag
- Two (2) conference registrations
- Pre-registration list supplied 2 weeks prior to conference
- Verbal acknowledgement as a Bronze Supporter during opening and closing sessions

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**COPPER SUPPORT**

$30,000

- 6' Table Top Exhibit Space
- Recognition as a supporter on the supporters’ page of the official conference website
- Acknowledgement as a supporter on the official acknowledgement signage onsite at the conference
- Pre-registration list supplied 1 week prior to conference
- One (1) conference registration
- Verbal acknowledgment as a Copper Supporter during opening and closing sessions
## Advertising Opportunities

<table>
<thead>
<tr>
<th>Advertising Opportunities</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Name Badge Lanyards</strong></td>
<td>$20,000</td>
</tr>
<tr>
<td>• Logo to appear on lanyard to be worn by all attendees</td>
<td></td>
</tr>
<tr>
<td><strong>Fairmont Orchid Room Key &amp; Packet</strong></td>
<td>$20,000</td>
</tr>
<tr>
<td>• Logo on hotel room keys and custom key packets received by each attendee</td>
<td></td>
</tr>
<tr>
<td><strong>Charging Stations – cell phone and computer</strong></td>
<td>$15,000</td>
</tr>
<tr>
<td>• Logo will be displayed at the power station where attendees can charge their cell phones, tablets, and laptops</td>
<td></td>
</tr>
<tr>
<td>• Opportunity to provide a freestanding banner that will be positioned at the power stations (maximum size, 78.74&quot; high × 39.37&quot; wide)</td>
<td></td>
</tr>
<tr>
<td>• Opportunity to place promotional material in designated areas within the power station area</td>
<td></td>
</tr>
<tr>
<td><strong>Water Bottle with Company Logo</strong></td>
<td>$15,000</td>
</tr>
<tr>
<td>• Recognition as a supporter on water bottles</td>
<td></td>
</tr>
<tr>
<td>• Water bottles provided by the supporter will be included in all attendee bags</td>
<td></td>
</tr>
<tr>
<td><strong>Map and Areas of Interest</strong></td>
<td>$10,000</td>
</tr>
<tr>
<td>• Logo to appear alongside the PPLC 2020 logo on map provided to all attendees</td>
<td></td>
</tr>
<tr>
<td><strong>PPLC 2020 Conference Guide Ad Space</strong></td>
<td>$5,000</td>
</tr>
<tr>
<td>• Onsite PPLC 2020 conference guide will be handed out to all attendees along with their registration materials</td>
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<tr>
<td>• Opportunity to place a full-page color ad in the conference guide</td>
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<tr>
<td><strong>Hotel Door Drops</strong></td>
<td>$5,000</td>
</tr>
<tr>
<td>• Product literature or other promotional material provided to attendees through a hotel door drop. Items to be supplied by the supporter, and material requires approval of Conference Organizing Committee</td>
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ADDITIONAL OPPORTUNITIES

PRODUCT THEATERS - $25,000
Product Theaters provide an opportunity for commercial organizations (Supporters) to present information about their product(s), service(s), or therapeutic area(s).

The Supporter’s designated meeting planning organization is responsible for planning, promotion, and management of the Product Theater and for payment of all associated costs, including but not limited to catering, meeting room rental, audiovisual equipment, electrical services, and labor.

The material presented in Product Theaters is promotional and may concentrate on a specific product, service, or therapeutic area. Therefore, these sessions may not offer continuing education credit.

Guidelines, product theater slot times, and application coming soon!

ANCILLARY EVENTS - $10,000
Hold and schedule advisory board meetings, focus groups, webcasts, videotaping, KOL interviews, corporate and staff meetings, and more. Must be at least a Copper Level Supporter to request ancillary event space. All ancillary events must receive Conference Organizing Committee approval. Ancillary events cannot compete with educational sessions or other official conference events and must adhere to blackout time requirements. This fee is the cost for assigned meeting space only; all other arrangements/costs are the responsibility of the supporter.

Any ancillary events occurring between July 19, 2020 and July 25, 2020 require approval by the Conference organizing committee.
WANT FURTHER INFORMATION?

CONTACT US:

Corporate Support
Advertising
Bio Ascend
Kraig Steubing
PPLC@bioascend.com
888-476-9129

Educational Grants/Satellite Symposia Inquiries
PPLC Conference Information
Brenda Ram, CMP, CHCP, Interim Director,
Educational Programs at bram@unmc.edu
or 402-559-9250

2022 PAN PACIFIC CONFERENCE
JULY 18-22, 2022
GRAND HYATT KAUAI
KAUAI, HAWAII