

SUPPORT PROSPECTUS

We are delighted to invite you to join us.



University of Nebraska
Medical Center

Nebraska Medicine

CONFERENCE DIRECTORS

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2024 PAN PACIFIC LYMPHOMA CONFERENCE

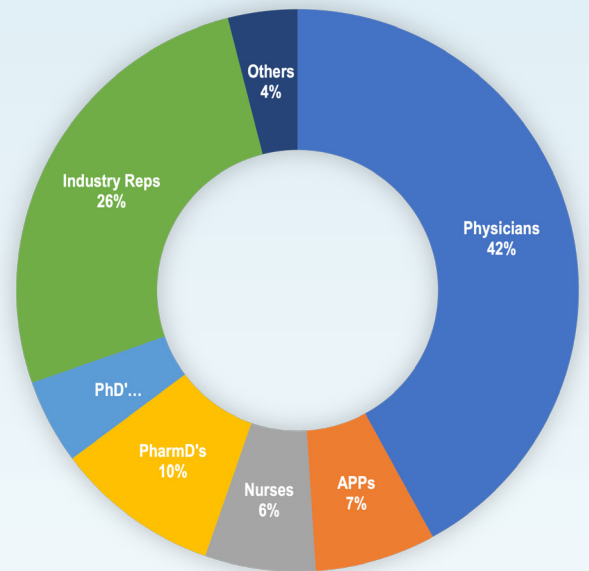
July 15-19 • Hyatt Regency Maui

www.unmc.edu/panpacificlymphoma

Trusted for 30 years of educational excellence

Since its inception in 1994, the Pan Pacific Lymphoma Conference (PPLC) has grown and become a premier international conference on the latest advances in lymphoma. In 2022, more than 650 participants represented 16 countries in virtual and in-person attendance.

Conference attendees are members of the multidisciplinary lymphoma clinical team, including oncologists, hematologists, pathologists, clinical scientists, advanced practice providers, nurses, and pharmacists from across the globe.



The 2024 Conference

We are preparing for a hybrid activity with in-person and web streaming attendance options.

Monday July 15	Tuesday July 16	Wednesday July 17	Thursday July 18	Friday July 19
Registration	Registration	Scientific Sessions	Scientific Sessions	Scientific Sessions
Interprofessional Education Day – Scientific Sessions	Scientific Sessions	Bierman’s Brain Trivia	Ask the Experts: Clinical Case Discussions	Adjourn
	Bierman’s Brain Trivia	Ask the Experts: Clinical Case Discussions	Conference Dinner	
	Ask the Experts: Clinical Case Discussions			
	Welcome Reception			

Benefits of Supporting the Conference

- Access and opportunity to connect with more than 500 members of the multidisciplinary lymphoma clinical team.
- Meet with key-opinion leaders in the field.
- Increase your brand and corporate visibility with onsite signage and acknowledgement in conference materials.
- Raise awareness of your current product offerings, services, or therapeutic areas and drive attendees to your booth, providing you opportunity to maximize return on your investment.
- Support the development of professionals in the field and demonstrate your commitment to cutting-edge research.

Types of Conference Support

Educational Grant

The University of Nebraska Medical Center, Center for Continuing Education (UNMC CCE), the conference accredited provider, submits educational grant requests to fund the scientific programming of PPLC as well as the satellite educational symposiums¹ held in conjunction with the conference. These funds are used to reduce the overall conference costs for all attendees.

Corporate Support

UNMC CCE uses corporate support funds to defray non-educational operating expenses of PPLC.

Levels of Support

Platinum Support

\$150,000 USD

- Acknowledgement as a supporter of the Conference Welcome Reception
- Complimentary conference registration for ten (10) in-person and five (5) virtual attendees
- Premium placement of a complimentary 6' exhibitor tabletop space
- Priority Product Theater assignment (Product Theater program fee applies)
- Complimentary meeting space for up to 35 people for one (1) two-hour ancillary event
- Pre-registration list supplied five (5) weeks prior to the conference
- Recognition as a supporter on the conference website and on the virtual platform
- Acknowledgment as a supporter on the official signage onsite
- Full-page advertising space in the PPLC 2024 Exhibitor Guide
- Corporate brochure inserted in the PPLC 2024 attendee bag
- Verbal acknowledgement as a Platinum Supporter during the opening session
- Push notification acknowledgment of support on the PPLC 2024 virtual platform

Gold Support

\$100,000 USD

- Acknowledgement as a supporter of the conference WiFi
- Complimentary conference registration for five (5) in-person and three (3) virtual attendees
- Complimentary 6' exhibitor tabletop space
- Complimentary meeting space for up to 35 people for one (1) two-hour ancillary event
- Pre-registration list supplied four (4) weeks prior to the conference
- Recognition as a supporter on the conference website and on the virtual platform
- Acknowledgment as a supporter on the official signage onsite
- Half-page advertising space in the PPLC 2024 Exhibitor Guide
- Corporate brochure inserted in the PPLC 2024 attendee bag
- Verbal acknowledgement as a Gold Supporter during the opening session
- Push notification acknowledgment of support on the PPLC 2024 virtual platform

Silver Support

\$75,000 USD

- Complimentary conference registration for three (3) in-person and two (2) virtual attendees
- Complimentary 6' exhibitor tabletop space
- Pre-registration list supplied three (3) weeks prior to the conference
- Recognition as a supporter on the conference website and on the virtual platform
- Acknowledgment as a supporter on the official signage onsite
- Quarter-page advertising space in the PPLC 2024 Exhibitor Guide
- Corporate brochure inserted in the PPLC 2024 attendee bag
- Verbal acknowledgement as a Silver Supporter during the opening session

Bronze Support

\$50,000 USD

- Complimentary conference registration for two (2) in-person and one (1) virtual attendee
- Complimentary 6' exhibitor tabletop space
- Pre-registration list supplied two (2) weeks prior to the conference
- Recognition as a supporter on the conference website and on the virtual platform
- Acknowledgment as a supporter on the official signage onsite
- Quarter-page advertising space in the PPLC 2024 Exhibitor Guide
- Verbal acknowledgement as a Bronze Supporter during the opening session

Copper Support

\$30,000 USD

- Complimentary conference registration for one (1) attendee
- Complimentary 6' exhibitor tabletop space
- Pre-registration list supplied one (1) week prior to the conference
- Recognition as a supporter on the conference website and on the virtual platform
- Acknowledgment as a supporter on the official signage onsite
- Quarter-page advertising space in the PPLC 2024 Exhibitor Guide
- Verbal acknowledgement as a Copper Supporter during the opening session

¹Satellite educational symposiums are accredited continuing education activities that are not part of the official program of PPLC but are designed to enhance the scientific program of the conference. **For more information about PPLC Symposiums, please contact Brenda Ram at bram@unmc.edu.**

Additional Support Opportunities

Product Theater

\$30,000 USD

As a PPLC 2024 supporter, you may host a Product Theater to showcase your latest product(s), service(s), or therapeutic area(s).

A Product Theater is a promotional non-CME/CE educational activity that is planned and implemented by a presenting company. It is not sponsored or endorsed by UNMC or PPLC.

Guidelines

- The presenting company of a Product Theater must be a supporter of PPLC 2024.
- Product Theater applications will be reviewed for acceptance on a first-come, first-served basis. PPLC reserves the right to continue the selection process if all available slots are not filled.
- All Product Theaters will be held in the conference headquarters hotel with time and space assigned by PPLC once the application is approved.
- A Product Theater presentation must be appropriate and professional in nature and should focus on the science relating to the development of a particular product or service, not just the product or service itself.
- A Product Theater presentation should not include information, papers, or abstracts scheduled for presentation during the PPLC that are under embargo at the time of the Product Theater presentation.
- A presenting company is not permitted to present any CME/CE educational symposium, session, or activity in the Product Theater.
- The presenting company and all activities in the Product Theater must comply with all applicable laws and guidance, including Food and Drug Administration (FDA) laws, regulations, and guidelines regarding industry-supported scientific and educational activities, the Council of Medical Specialty Societies (CMSS) Code of Interactions with Companies, the Pharmaceutical Research and Manufacturers of America (PhRMA) Code on Interactions with Healthcare Professionals, and the Physician Payments Sunshine Act.
- The presenting company is solely responsible for the content of its presentation, including obtaining all appropriate copyright permissions and licenses for slides and other materials that will be presented and distributed.
- The presenting company is responsible for planning, promoting, and managing the Product Theater and for the payment of all associated costs, including but not limited to catering, audiovisual equipment, electrical services, and labor.
- All marketing and promotional pieces for the Product Theater must:
 - Include the following text:
The presentation for this Product Theater is not designated for CME/CE credit. This presentation is neither sponsored nor endorsed by the University of Nebraska Medical Center.
 - Clearly show that the Product Theater is sponsored by the presenting company and not UNMC.
 - Be submitted to the PPLC Committee for review and approval.
- Live streaming of the Product Theater to the PPLC 2024 virtual platform is optional. The presenting company is required to utilize the contracted PPLC 2024 audiovisual company and is responsible for the cost of the live streaming.
- Lead retrieval service is not provided.
- Approved Product Theater time slots are assigned on a first-come, first-served basis.

Schedule of Available Time Slots

Product Theaters are scheduled from 6-7 a.m. Monday through Friday, July 15-19, 2024. These exclusive time slots do not conflict with PPLC programming or conference functions.

Additional Support Opportunities (continued)

Ancillary Events

\$10,000 USD – For events held within the conference headquarters hotel

\$1,000 USD – For events held outside of the conference headquarters hotel

The Pan Pacific Lymphoma Conference brings together key members of the multidisciplinary lymphoma clinical team. The PPLC Committee allows conference supporters to host various events in conjunction with the conference such as:

- Advisory Board Meeting
- Key-Opinion Leader Interviews
- Focus Groups
- Corporate and Staff Meetings
- Webcasts and Videotaping Sessions
- Other Activities (as approved by PPLC)

PPLC requires that all activities held in conjunction with the conference be coordinated through the Conference Organizing Committee. This includes any event attended by PPLC 2024 participants occurring at the conference headquarters hotel or another location in Lahaina, HI, between July 13 and July 20, 2024, and is determined to be related to lymphoma and medicine. If any of these conditions are met, the PPLC 2024 ancillary policy must be followed regardless of the location of the event. This ensures that the PPLC Committee is aware of every activity so that we can better assist our participants in planning their agendas or in finding a specific event while ensuring the primary focus of PPLC is providing quality continuing education to our conference participants.

The PPLC Committee does not allow groups to host CME/CE activities as ancillary events during the conference.

Guidelines

- The ancillary event host must be at least a Copper Level Supporter in order to request an event space.
- An ancillary event may not be scheduled to compete with the PPLC 2024 scientific sessions, satellite educational symposia, Product Theaters, Welcome Reception, and/or Conference Dinner. These blackout dates and times are as follows:

⌚ Monday, July 15	6 a.m. – 5 p.m.	⌚ Thursday, July 18	6 a.m. – 5 p.m.
⌚ Tuesday, July 16	6 a.m. – 5 p.m. 7 p.m. – 9 p.m.	⌚ Friday, July 19	7 p.m. – 9 p.m. 6 a.m. – 12:00 p.m.
⌚ Wednesday, July 17	6 a.m. – 5 p.m. 6:30 p.m. – 9 p.m.		

- Blackout dates/times do not apply to supporter staff meetings; however, an application must be submitted for approval.
- Failure to obtain approval to hold any event in conjunction with PPLC 2024 may result in exclusion from all PPLC events (current and future).
- The ancillary event venue and agenda should be conducive to a scientific exchange.
- The ancillary event host is responsible for ensuring that their event is compliant with all federal, state, and local requirements.
- The ancillary event host will take full responsibility for the activity and hold harmless UNMC including PPLC Organizing Committee and Staff from any and all liability and costs associated with the event.

Ancillary Events Held at the Conference Headquarters Hotel

- This ancillary event application fee includes the meeting room rental. All other expenses, including but not limited to audiovisual, food and beverages, are the responsibility of the corporate sponsor.
- The PPLC Committee will release and assign a conference headquarters hotel space within 14 days after receipt of application. The assigned space will be available for a specified two-hour time frame for the ancillary event. An additional 30-minute pre- and post-event time will be allotted for set up and breakdown. Once the allotted time frame expires, the assigned space should be vacated immediately.
- As soon as the ancillary event space and time is communicated by the PPLC Committee, the ancillary event host should work directly with the conference headquarters hotel to plan the details of the event.
- Ancillary event space is assigned subject to availability.

Ancillary Events Held at Other Locations

- A PPLC supporter who chooses to host an ancillary event held outside of the headquarters hotel must submit an application and receive approval from the PPLC Committee.

Additional Support Opportunities (continued)

Advertising

Enhance your corporate visibility by supporting specific items that are not components of the educational program. As a corporate supporter, you have the opportunity to maximize your brand exposure and return on investment.

Onsite Opportunities

Exclusive advertising reserved on a first-come, first-served basis

*The cost of the actual item is the responsibility of the advertising sponsor.

- **Name Badge Lanyards**

\$20,000 USD

Showcase your brand by placing your company name and logo on the lanyard that will be worn by all attendees.

- **Room Key and Packet**

\$20,000 USD

Catch the attention of all attendees by placing your company name and logo on the hotel room key and custom key packets.

- **Charging Stations for Mobile Devices**

\$20,000 USD

Let attendees charge their cell phones, tablets, and laptops at these stations that feature your brand.

You may also display a freestanding banner (maximize size of 78.74" high x 39.37" wide) and place promotional materials in these designated areas.

- **Water Bottle**

\$20,000 USD

Help attendees stay hydrated during the conference with a reusable water bottle that features your company name and logo.

One water bottle will be included in the official conference bag.

- **Sunscreen**

\$15,000 USD

Help keep attendees protected from the sun with a sunscreen that features your company name and logo.

One bottle of sunscreen will be included in the official conference bag.

- **Portable Chargers**

\$10,000 USD

Help provide attendees with a portable source of power that features your company name and logo to charge up their mobile devices throughout the conference.

One portable charger will be included in the official conference bag.

- **Hand Sanitizer**

\$5,000 USD

Contribute to the health and safety of all conference attendees by sponsoring the hand sanitizers.

One bottle of hand sanitizer will be included in the official conference bag.

Other advertising opportunities

- **Ad Space on the PPLC 2024 Conference Guide**

\$5,000 USD

Place a full-page color ad in the conference guide that will be distributed to all in-person attendees.

- **Conference Bag Inserts**

\$5,000 USD

Capture the attention of conference attendees by inserting company product literature in the official conference bag.

Please note that the item you supply will require the approval of the PPLC Committee.

- **Hotel Door Drops**

\$5,000 USD

Provide conference attendees with company product literature in their hotel rooms during the conference.

Please note that the material will require the approval of the PPLC Committee.

Conference Support At-A-Glance

Educational Grant

Demonstrate your commitment to the educational development of members of the multidisciplinary lymphoma clinical team by supporting PPLC 2024.

Corporate Support

	Platinum \$150,000 USD	Gold \$100,000 USD	Silver \$75,000 USD	Bronze \$50,000 USD	Copper \$30,000 USD
Support Recognition	Conference Welcome Reception	Conference WiFi			
Complimentary Conference Registration(s)	10 in-person 5 virtual	5 in-person 3 virtual	3 in-person 2 virtual	2 in-person 1 virtual	1 in-person
Exhibit Space	✔ Premium Placement	✔	✔	✔	✔
Product Theater	Priority assignment				
Ad Space in PPLC 2024 Conference Guide	Full Page	Half Page	Quarter Page	Quarter Page	
Attendee Bag Insert	✔	✔	✔		
Access to Pre-registration List	5 Weeks Prior	4 Weeks Prior	3 Weeks Prior	2 Weeks Prior	1 Week Prior
Ancillary Event Space	1 Complimentary	1 Complimentary			
Push Notification of Support (Virtual Platform)	✔	✔			

Additional Support Opportunities

Product Theater

\$30,000 USD

Showcase your latest product(s), service(s), or therapeutic area(s) by hosting a promotional non-CME/CE educational activity. **Submit an application by May 1, 2024.**

Ancillary Event

\$10,000 USD – For events held within the conference headquarters hotel

\$1,000 USD – For events held outside of the conference headquarters hotel

Host non-competing events in conjunction with the PPLC 2024. **Submit an application by May 1, 2024.**

Advertising

Enhance your corporate visibility by supporting specific items that are not components of the educational program.

Important Information

Payments and Cancellation Policy

- All checks must be made payable to the University of Nebraska Medical Center, Center for Continuing Education (Tax ID 47-00491233) and mailed to 986800 Nebraska Medical Center, Omaha, NE 68198-6800.
- For credit card payments, please call our Registration Office at 402-559-5929. Service fee applies.
- All fees are non-refundable and payable within 30 days of application submission in order to secure support level.

Agreements for Support

- All contractual agreements will be with The Board of Regents of the University of Nebraska, a public corporate body, for and on behalf of the University of Nebraska Medical Center and can only be signed by the University of Nebraska approved signer (Anne Barnes, Vice Chancellor for Business, Finance and Business Development).

Questions

- Send an email to PPLC@bioascend.com.